

ANNUAL REPORT (2024 - 2025)

B.Voc Tourism and Hospitality Management

Bachelor of Vocation in Tourism and Hospitality Management (B.Voc) is a graduate level program with the objective to provide adequate knowledge and skills related to Tourism, Travel and Hospitality Management for employment and entrepreneurship. The current academic year (2024-2025) provides lots of great opportunities to both students and teachers to develop their academic as well as non-academic skills.

In this academic year we had taken part in several departmental activities along with internships and destination visits. This helps students to know more about the tourism and travel industry and how to be a successful tourism professional in future.

Aims

- To explore the unexplored and emerging tourist destinations near Perumbavoor.
- To conduct internships to acquire professional knowledge in hotels as well as travel agencies.
- To acquire knowledge in order to prepare itineraries for domestic travels.
- To aspire to gain the confidence to embark on national trips, explore new destinations and broaden your horizons.

DEPARTMENTAL ACTIVITY DETAILS

- The students of the Department showcased a DIY landmark exhibition 'The Royal Route' for 'Deeksharambh', the Orientation Programme for the First year students, in the College on 01 July 2024.



- The Second and Third year students of the Department were taken on a 12- day trip to Delhi-Agra-Rajasthan from 25 September - 06 October 2024, as part of the 'Yatra' series, an initiative organised by the Department for field study and practical experience. The students were accompanied by faculty member Ms. Ani Ealias.



- The students of B.Voc. Tourism and Hospitality Management, conducted a quiz contest on the occasion of the World Tourism Day, on 27 September 2024.

- As part of the 'Yatra' series, the First year students of the Department were taken on a one day trip to Paniyeli Poru on 27 September 2024.



- Diwali Day Celebration Dance : On 29 October 2024, B.Voc. students came together to celebrate the festival of lights with a vibrant dance performance. Both B.Voc. Fashion & Tourism students showcased their talent through a mesmerizing dance routine,

synchronizing their movements to the rhythmic beats. The dance celebration added to the festive atmosphere, filling the air with joy and happiness. The event was a huge success, fostering a sense of community and camaraderie among the students. The unveiling of the department's new association's name made the event more memorable.



- Food Festival : The students of B.Voc. Tourism and Hospitality Management organized a vibrant food festival, showcasing a diverse range of cuisines. Students enthusiastically participated in cooking, decorating, and managing the stalls. The festival attracted a large

crowd, providing a platform for students to demonstrate their culinary skills and cultural heritage. The event was a resounding success, fostering teamwork, creativity, and community spirit among the students.



- Inauguration of Department Association : On 06 November 2024, The B.Voc. association, KALEIDO - The Vocational Art Beats, was inaugurated by Principal Dr. Letha P Cherian with great enthusiasm. The event marked the beginning of a platform for students to showcase their talents and creativity. The association aims to foster innovation, entrepreneurship, and skill development among students.

The event was a huge success, setting the tone for a vibrant and active association.



□ Halloween Photography Competition : The Department of B.Voc Tourism & Hospitality Management organized a photography competition on the theme - Halloween. Students captured eerie and fascinating images, showcasing their creativity and skills. The competition received an overwhelming response, with participants submitting photographs that reflected the spooky and mysterious atmosphere of Halloween. The best photographs were awarded prizes, and the event was a huge success, providing a platform for students to express their imagination and creativity.





- Carol Singing by B.Voc. Students: On 18 December 2024, The students of B.Voc. spread Christmas cheer by singing carols at neighboring homes around the college premises. Dressed in festive attire, they sang traditional Christmas songs, filling the air with joy and harmony. The community warmly welcomed the students, appreciating their festive spirit. The event fostered a sense of community and camaraderie between the college and its neighbors. The students' enthusiasm and melodious voices made the day a memorable one, spreading love and cheer during the holiday season.



- Promotional activities conducted during inter-school Carol Singing Competition day : On 31 December 2024, The students of B.Voc Tourism and Hospitality Management actively participated in

promotion activities, engaging with school students and showcasing the department's academic programs. The students effectively communicated the benefits and opportunities offered by the course, sparking interest among the visitors. A lucky draw contest was also conducted, adding excitement to the event. The students' enthusiasm and dedication made the promotion activities a huge success, attracting potential students and promoting the college's brand.





THANK YOU !!

