COMMERCE ASSOCIATION INAUGURATION & SEMINAR ON ENTREPRENEURIAL MINDSET

Title of the activity	Commerce Association inauguration & Seminar on Entrepreneurial Mindset
Organizing department	Department of Commerce
Date & Time	24.07.2024 10:00 AM
Number of students participated	52
Resource Person	Ms.Meena Thomas
Outcomes	 Practical insights and inspiration from the experiences of an established entrepreneur and COO. Gained a deeper understanding of entrepreneurial concepts and the importance of innovation and resilience.

As part of the Commerce Association inauguration, a ceremony was conducted which also included a seminar on entrepreneurial mindset.

The guest speaker was Ms.Meena Thomas entrepreneur and COO of Agappe diagnostics ltd.She gave her insights on entrepreneurial mindset and shared her experiences in the field.In recognition of her contribution she was awarded a prize and a gift.

The event was followed by a prize distribution ceremony to recognize the achievements of the students of the Commerce department. Students who completed open courses, MG university A1 holders and those who cleared CMA foundation were all congratulated. The achievers were awarded prizes and certificates, marking a memorable conclusion to the ceremony.





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FIRST YEAR ORIENTATION PROGRAMME

Title of activity	Design and Decor		
Organizing Department	Department of commerce		
Date and time	9.08.2024 9:30 AM		
Number of students participated	40		
Resource Person	Mr.Lovewin K Cherian		
Outcome	 Better understanding about value of life Importance of taking care of ourselves 		

An orientation programme was organised by the commerce association on design and decor, conducted by Mr. Lovewin K. Cherian. This enlightening session was not only focused on the technical aspects of design and decor but also emphasized several key life lessons. Mr. Cherian underscored the importance of self-love and personal well-being, guiding to a better understanding of value of life and the necessity of taking care of ourselves. The session featured an engaging interactive segment, where participants had the opportunity to delve deeper into these concepts, reflecting on how they apply to both personal and professional aspects of life. Through his insightful teachings, Mr. Cherian highlighted the significance of nurturing oneself and appreciating life's value, making the session both informative and inspiring.



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FRESHERS DAY PROGRAMME

Title of the activity	Freshers day programme
Organizing department	Department Of Commerce
Date and time	23.08.2024 1:30 PM
No.of students participated	88
Outcomes	The Freshers Day successfully welcomed and integrated new students into their academic journey.

The Freshers' Day programme, held on 23rd August at college auditorium was a successful event that warmly welcomed the new first-year students. The programme featured performances by the freshers, interactive games, and speeches from the Principal,IQAC Coordinator and HOD of commerce department. These activities helped the students feel welcomed and excited about their academic journey ahead. The event effectively integrated the freshers into the institution, setting a positive view for their time ahead.





BUDGET ANALYSIS PROGRAMME BY 3RD-YEAR STUDENTS

Title of the activity	Analysis of India's 2024 Budget: 3rdYear Student Presentations
Organizing department	Department of Commerce
Date and Time	30.08.2024 11:30 AM
Number of students participated	80
Outcomes	Students gained useful insights and practical experience in budget analysis, and the judges' feedback offered helpful advice for their future work

The Commerce Association successfully held a presentation on India's 2024 budget analysis, organized by third-year students. The event was judged by HOD of commerce Dr. Sujo Mary Varghese and Ms. Serene Anna Sam, who evaluated each of the six groups. Each group was assessed on their understanding and analysis of the budget, with the judges awarding marks based on their performance. The winning teams will be selected by the judges according to the marks received.

The presentation showcased the students' financial skills and provided valuable insights into the upcoming budget for 2024-25. This event was a great learning opportunity for everyone involved and demonstrated the strong effort and collaboration of both students and faculty, benefiting the Commerce Department.











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BUSINESS NEWS AND QUIZ SESSION

Title of the activity	Business news and quiz session
Organizing department	Department of Commerce
Date and Time	27.09.2024 1:00 PM
Number of students participated	70
Outcomes	The meeting improved learning, participation, and teamwork.

The Commerce Association meeting was a great success, combining learning, fun, and recognition. The session provided useful updates on business topics, and the quiz made sure everyone got involved while testing their knowledge in an exciting way. The session also included recognizing the best presenters from the earlier budget analysis program, with two 3rd-year students honored for their outstanding work, which served as motivation for others to strive for excellence.

The smooth running of the event was made possible through the teamwork of students and support from faculty. Overall, it was an enriching experience, where everyone learned something new and enjoyed being part of the association.











HENNA STALL ORGANIZED BY ED CLUB IN COLLABORATION WITH COMMERCE ASSOCIATION

Title of the activity	HENNA STALL
Organizing department	ED Club & Commerce Association
Date	On 9th oct & 10th oct 2024
Outcomes	Encouraged young entrepreneurs of commerce department and received well support from the college community

The Commerce Association collaborated with Entrepreneurial Development(ED)Club and organized a henna stall on 9th and 10th October. It was a initiative to provide the students with practical knowledge of business and received strong support from the students, faulty and staff of the college community.

Items offered:

Henna cone ₹45

Practice cone ₹35

Nail cone ₹40

Stencils of ₹60 and ₹70

The stall featured a mehendi artist offering beautiful designs for ₹30, ₹40, and ₹50. This service drew the most sales as the customers were allowed to choose any design they preferred.

Overall, the Henna Stall was a big success, with lots of enthusiastic participation and making a positive mark for organizing similar events in the future. The event highlighted a strong sense of teamwork and created a memorable experience for everyone involved.





SEMINAR ABOUT TATA GROUP AND SHRI.RATAN NAVAL TATA

Title of the activity	An Exploration to the legacy of the Tata group
Organising Department	Department of Commerce
Date and Time	15.10.2024, 12:45 PM
Number of participant's	45
Outcomes	Gained insights into Ratan Tata's leadership while enhancing students' public speaking and presentation skills.

Seminar were conducted on 15th october,2024 at 12:45pm on remembering Shri.Ratan Tata and Tata groups legacy. The event aimed to honor the contributions of Ratan Tata, an iconic figure in Indian business, and to explore the impact of the Tata Group on various sectors. In addition to discussing the Tata Group's legacy, the session also included a presentation on the business news of the week.

Three students took the initiative to lead the seminar, delivering insightful presentations on Ratan Tata's leadership and the group's contributions to various sectors, including education, healthcare, and community development gaining deeper understanding about the topic. The seminar offered students valuable insights into Ratan Tata's legacy and the Tata Group's impact, inspiring a deeper understanding of ethical business practices.





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EXIMIOUS- INTERCOLLEGIATE FEST

Title of the activity	Eximious-Intercollegiate Fest
Organizing Department	Bcom Finance & Taxation,Bcom Computer Application,Bcom Corporation
Date and Time	13.02.2025, 10 AM to 4:30 PM
No.of Participants	230
Outcomes	Provided the students with valuable experience in event management and teamwork

The Commerce Association in collaboration with Bcom Computer Application and Bcom Corporation hosted its first Intercollegiate fest on 13th February, Thursday. The fest received enthusiastic responses from 230 participants from 20+ colleges, making it a grand success. Spot registrations began at 9:00 AM, followed by the commencement of competitions at 10:00 AM.

The fest featured 5 events with a total cash prize of ₹23000,:

- BEST MANAGER -₹5000(1st prize)
- MARKETING GAME-₹3000(1st prize) ₹2000(2nd prize)
- BUSINESS QUIZ -₹3000(1st prize) ₹2000(2nd prize)
- TREASURE HUNT -₹3000(1st prize) ₹2000(2nd prize)
- SPOT DANCE ₹3000(1st prize)

The Valedictory Function began at 3:30 PM,with Chief Guest Ms.Vincy Aloshious addressing the gathering.Winners were awarded trophies,mementos, and certificates, while digital participation certificates were distributed to all attendees.The event successfully concluded at 4:30 PM.











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COMFIESTA- COMMERCE EXHIBITION

Title of the activity	Comfiesta- Exhibition
Organizing Department	Department of Commerce
Date and Time	31.12.2024 10:00 AM
Outcomes	School students actively engaged with the interactive exhibits

The Commerce Department successfully hosted an engaging Commerce Exhibition-Comfiesta on 31st December. The event, attended by school students aimed at providing practical insights into commerce concepts through interactive models and fun activities.

Exhibits:

- 1. ATM Machine model- Demonstrating modern banking
- 2. Aids to trade- Showcasing
- 3. E-commerce Highlighting the growth of online shopping
- 4. Evolution of money- Dispaly of old coins and currencies

Games section:

- 1. Logo guessing- Identifying famous company logos
- 2. Tagline guessing- Matching brands with their slogans

The event recieved enthusiastic participation from students and the sparked curiosity also making learning about business both simple and enjoyable.





