

REPORT

CAREER GUIDANCE AND PLACEMENT CELL 2024-25

By

Dr . Jijo Jayaraj

Coordinator, Career Guidance and Placement Cell,

Mar Thoma College For Women, Perumbavoor

MEGA RECRUITMENT DRIVE IN ASSOCIATION WITH ICICI BANK

On July 12, 2024, Marthoma College for Women, Perumbavoor, hosted the Mega Recruitment Programme, an initiative aimed at providing placement opportunities for final-year students and recent graduates. The event, organized in collaboration with the college's Placement Cell, was designed to bring together top recruiters and aspiring candidates from various educational backgrounds. This programme provided an excellent platform for students to secure employment opportunities with some of the leading companies in different sectors. The event was conducted with the goal of enhancing the employability of students, particularly those from the final year of undergraduate and postgraduate courses. The Mega Recruitment Programme was an extensive recruitment drive targeting students from various disciplines who met the minimum criteria of 50% or higher in their 10th, 12th, or undergraduate degrees. The recruitment programme was meticulously planned by the Marthoma College for Women Placement Cell, ensuring that students were well-prepared for the event. A wide variety of companies from sectors such as IT, finance, marketing, education, healthcare, and customer service were invited to participate, offering students a chance to explore diverse career opportunities. The primary objective of this recruitment programme was to provide students with a direct link to employers and streamline the placement process for graduating students.

The selection process was highly competitive, and students had to undergo multiple stages of evaluation, including:

1. **Written Tests:** This stage assessed students' analytical, verbal, and quantitative abilities. It was designed to filter out candidates who met the basic academic and cognitive skills required by the recruiting companies.

2. **Group Discussions:** Shortlisted candidates were then invited to participate in group discussions, where they demonstrated their communication skills, teamwork, and problem-solving abilities.

3. **Personal Interviews:** The final stage of the recruitment process involved one-on-one interviews with recruiters, where candidates had the opportunity to showcase their personalities, strengths. The event saw enthusiastic participation from students across various courses. In total, more than 250 students attended the Mega Recruitment Programme, and a significant number of them were selected for further rounds of interviews with their respective companies. Many students received job offers immediately after the interview rounds, while others were shortlisted for follow-up discussions.

The participating companies were impressed by the preparedness of the students and their dedication towards securing a career. The recruitment process was efficient and transparent, ensuring a positive experience for both the students and the recruiters.

For the students, the Mega Recruitment Programme was an invaluable opportunity to kickstart their careers. By participating in the recruitment drive, students not only gained practical exposure to the recruitment process but also received constructive feedback from the recruiters. Furthermore, the event helped students develop important soft skills such as time management, confidence, and teamwork, which will be beneficial throughout their careers.

Additionally, the programme provided a sense of direction and clarity to many students regarding their future career paths. The chance to interact with professionals from different industries enabled students to understand the demands and expectations of the job market. The Mega Recruitment Programme held on July 12, 2024, at Marthoma College for Women, Perumbavoor, was a highly successful event that bridged the gap between education and employment. With the active involvement of the Placement Cell and the participation of various esteemed companies, the event proved to be an excellent platform for students to secure meaningful job opportunities. The success of this recruitment programme reflects the growing reputation of Marthoma College for Women in providing excellent placement support for its students. Looking forward, the placement cell aims to continue organizing similar events to further enhance the employability of students and help them achieve their career goals.



The poster is for a Mega Recruitment event by ICICI Bank. It features the logos of Mar Thoma College for Women and ICICI Bank at the top. The main title is 'Mega Recruitment!' in large white letters, followed by 'RELATIONSHIP MANAGER (RM)' in a yellow box. Below this is 'ICICI BANK CAMPUS DRIVE 2024' in white. The 'Criteria' section lists three bullet points: 'Minimum 50% in 10th, 12th & Any Degree (Passout)', 'BE / B.Tech Not Eligible', and 'AGE : 25 & BELOW'. The 'Venue' is 'Mar Thoma College for Women, Perumbavoor, Ernakulam, Kerala 683572' and the 'Date' is 'July-12-2024'. A 'FOR MORE DETAILS' section provides contact numbers for Ragima and Rajasree. The bottom of the poster has a decorative orange and blue graphic with a person icon.

MAR THOMA COLLEGE FOR WOMEN
Perumbavoor, Ernakulam, Kerala.
Affiliated to MG University & Accredited 'A+' by NAAC

ICICI Bank

Mega Recruitment!

RELATIONSHIP MANAGER (RM)

ICICI BANK CAMPUS DRIVE 2024

Criteria:

- Minimum 50% in 10th, 12th & Any Degree (Passout)
- BE / B.Tech Not Eligible
- AGE : 25 & BELOW

Venue: Mar Thoma College for Women, Perumbavoor,
Ernakulam, Kerala 683572

Date: July-12-2024

FOR MORE DETAILS:
RAGIMA : +91 8089807892 (Campus Drive Coordinator)
RAJASREE : +91 9500066538(HR)
In Association with Placement Cell, Mar Thoma College for women

CAREER GUIDANCE PROGRAMME

On December 16, 2024, Marthoma College for Management and Technology, Perumbavoor, in association with Marthoma College for Women, Perumbavoor, organized a Career Guidance Programme aimed at providing students with valuable insights into the world of career development and opportunities. The event was designed to empower students with the tools, knowledge, and motivation needed to successfully navigate their career paths and make informed decisions about their future. With a growing focus on the holistic development of students, this programme was an important initiative to guide them in their pursuit of professional success. The Career Guidance Programme was a one-day event that brought together eminent career experts, industry professionals, and academic mentors to offer guidance on career planning, skill development, and the latest industry trends. The programme targeted students from various disciplines, including management, technology, and other fields, who are in the process of making critical decisions regarding their careers. The event was structured to provide both theoretical knowledge and practical advice, making it a comprehensive resource for students looking to build a successful career.

The Career Guidance Programme saw a strong turnout, with over 200 students from both Marthoma College for Management and Technology and Marthoma College for Women attending the event. The students actively participated in all the sessions, engaging with the speakers and asking relevant questions regarding their future careers. The event not only helped students gain clarity on their career goals but also allowed them to establish valuable connections with professionals in various industries. The programme had a significant impact on the students, as many of them expressed feeling more confident about their career prospects. They left the event with a clearer understanding of how to navigate the job market, a set of actionable skills to improve their employability, and the motivation to take proactive steps in achieving their career goals.



**MARTHOMA COLLEGE OF MANAGEMENT
AND TECHNOLOGY (MCMAT)
PERUMBAVOOR**

ORGANISES

**CAREER GUIDANCE
PROGRAMME**

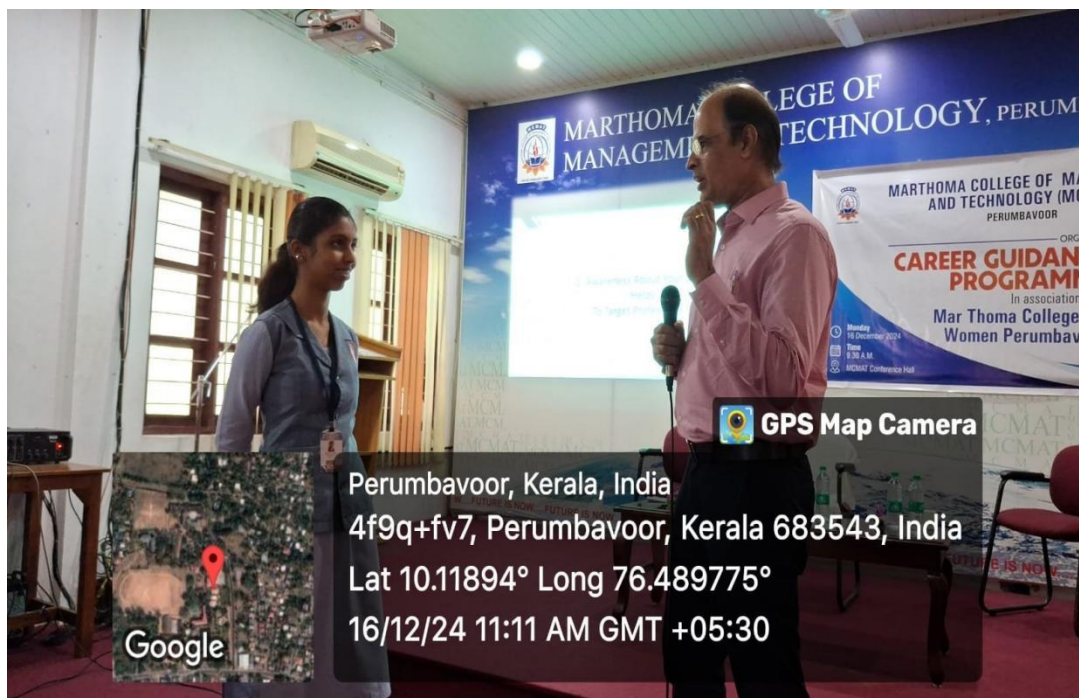
In association with

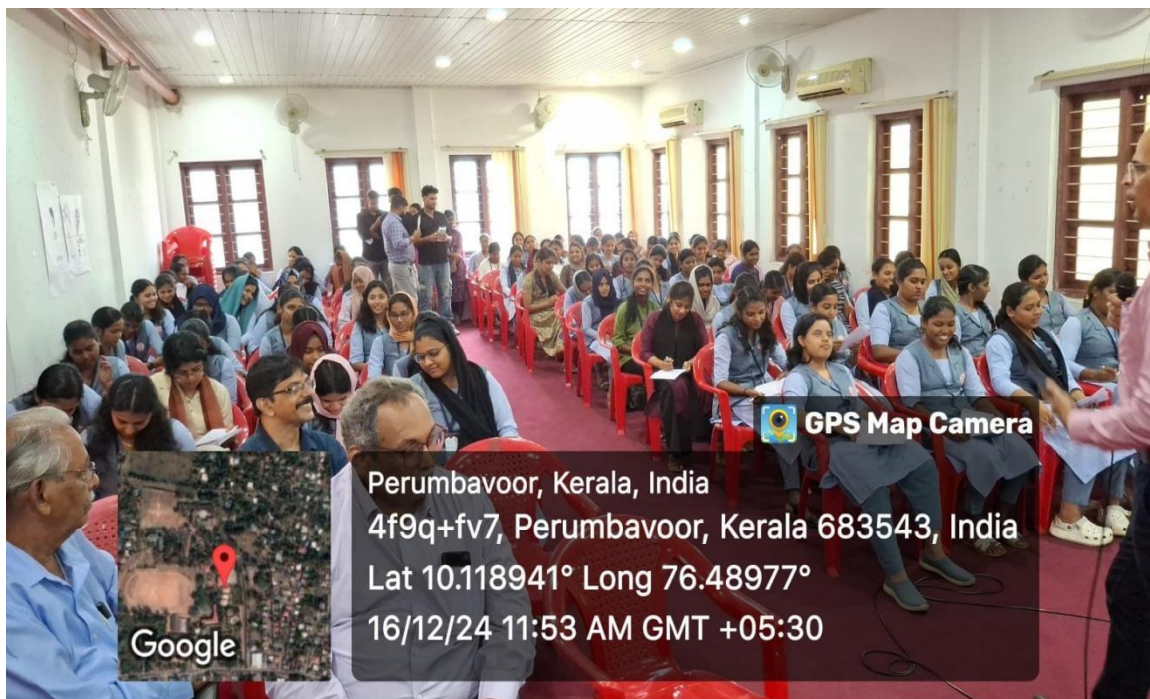
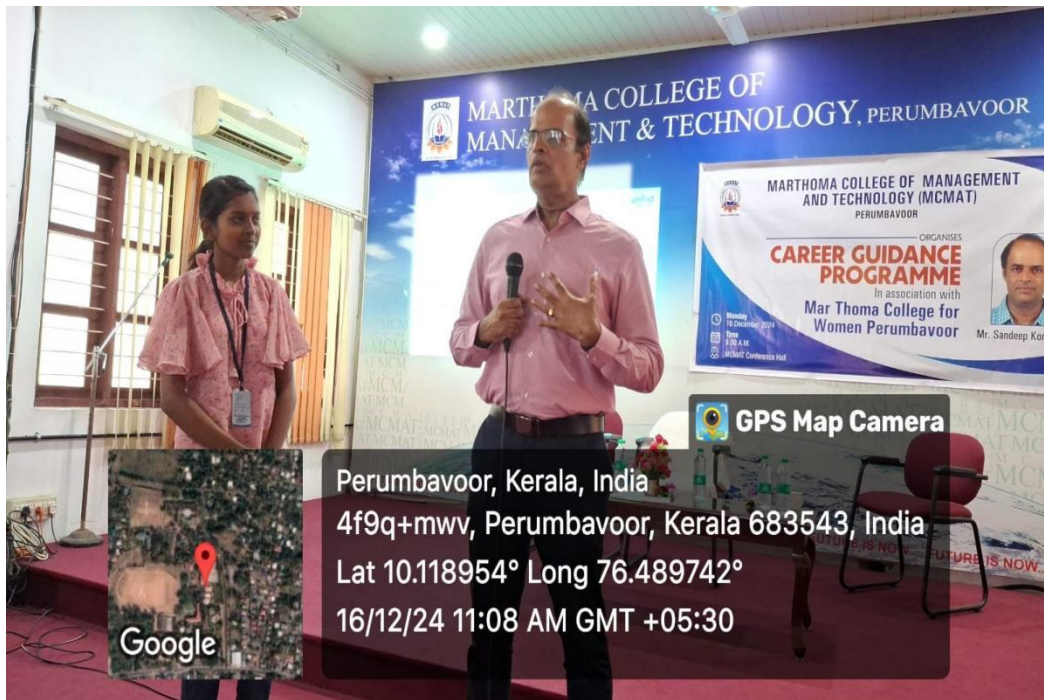
**Mar Thoma College for
Women Perumbavoor**



Mr. Sandeep Konnanath

Monday
16 December 2024
 Time
9.30 A.M.
 MCMAT Conference Hall





CAREER GUIDANCE PROGRAMME: SKILL BRIDGE 24

On December 13, 2024, Marthoma College for Women, Perumbavoor, organized a career orientation programme titled Skill Bride 24, focusing on job training and placement opportunities for third-year students. The event aimed at equipping students with the essential skills needed for successful job placements and career development in their chosen fields. With the rising demand for skilled professionals, Skill Bride 24 focused on preparing students to meet industry expectations and secure rewarding career opportunities. The event was designed exclusively for third-year students, who are at a critical stage of their academic journey and about to transition into the professional world. It was an important initiative that aligned with the college's objective of enhancing the employability and skill set of students before they complete their studies.

Skill Bride 24 was a comprehensive programme structured to guide students through the essential steps of job readiness, training, and placement preparation. The programme featured a series of informative sessions, skill development workshops, and interactive discussions led by experts from various industries. The core objective of the event was to help students understand the current job market trends, the importance of skill development, and the practical aspects of securing job placements. Skill Bride 24 was attended by over 35 third-year students. They actively participated in the workshops and sessions, gaining valuable insights into the skills needed to succeed in the professional world. The Skill Bride 24 Career Orientation Programme was a highly successful event that provided third-year students with the essential skills and knowledge to enhance their employability and prepare for their professional careers. By offering practical guidance on resume building, interview preparation, and skill development, the programme ensured that students were ready to enter the job market with confidence.

SKILL BRIDGE '24

CAREER ORIENTATION PROGRAM
JOB TRAINING & PLACEMENT EVENT

IN ASSOCIATION WITH

MAR THOMA COLLEGE FOR WOMEN

PERUMBAVOOR, ERNAKULAM

DR. LETHA P CHERIAN
PRINCIPAL

PROGRAM COORDINATOR
DR. JIJU JAYARAJ,
CAREER GUIDANCE AND PLACEMENT CELL

13 DEC, 2024 - FRIDAY

02:30 PM

www.slbsmarklance.com

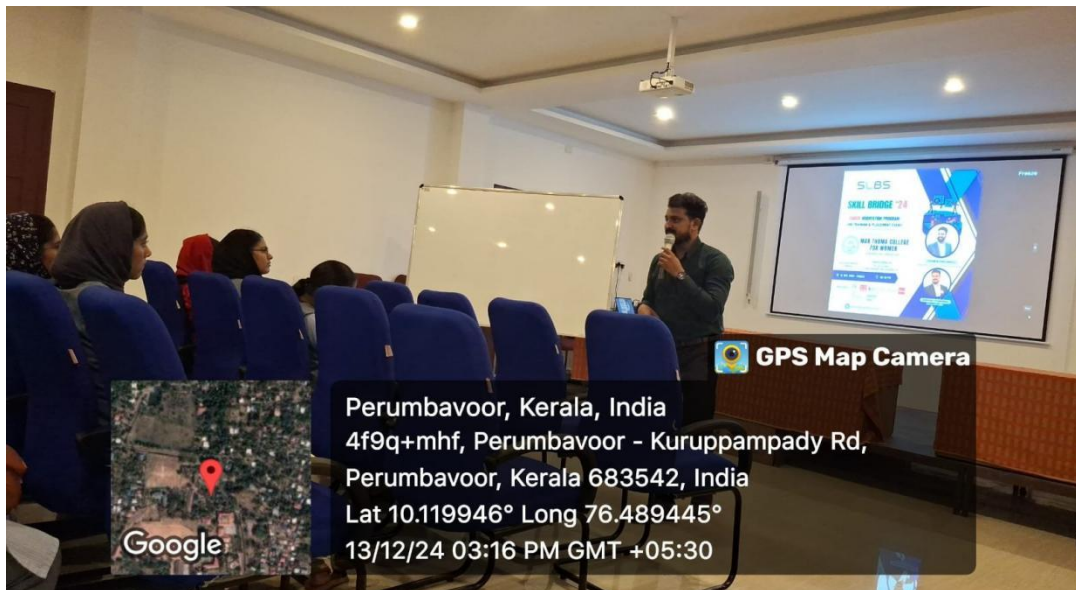
SHAMEEM PARIYANGHAT
PUBLIC SPEAKER | TALENT ACQUISITION STRATEGIST

SUBHASH CHANDRAN
HIRING MANAGER



Perumbavoor, Kerala, India
4f9q+mhf, Perumbavoor - Kuruppampady Rd,
Perumbavoor, Kerala 683542, India
Lat 10.119946° Long 76.489449°
13/12/24 04:00 PM GMT +05:30

GPS Map Camera



Google

GPS Map Camera

Perumbavoor, Kerala, India
4f9q+mhf, Perumbavoor - Kuruppampady Rd,
Perumbavoor, Kerala 683542, India
Lat 10.119946° Long 76.489445°
13/12/24 03:16 PM GMT +05:30



Google

GPS Map Camera

Perumbavoor, Kerala, India
4f9q+mhf, Perumbavoor - Kuruppampady Rd,
Perumbavoor, Kerala 683542, India
Lat 10.119948° Long 76.489449°
13/12/24 03:07 PM GMT +05:30



INTRODUCTION TO SHORT TERM SKILL BRIDGE COURSES By ASAP, KERALA

On January 7, 2025, Marthoma College for Women, Perumbavoor, hosted an informative programme titled "Introduction to Short-Term Job-Oriented Courses for Students by ASAP". The event was conducted in association with the Career Guidance and Placement Cell, the Internal Quality Assurance Cell (IQAC), and ASAP (Additional Skill Acquisition Programme). With the growing competition in the job market and the increasing need for specialized skills, the programme aimed to help students understand how short-term courses can complement their academic degrees and open up new avenues for employment. The event also provided students an opportunity to engage with faculty members and professionals from ASAP, giving them direct insights into the various training and certification programmes that can be pursued alongside their academic studies.

The event was structured as a discussion and information-sharing session, with a focus on equipping students with knowledge about the various short-term job-oriented courses offered through ASAP. The session emphasized the importance of acquiring specialized skills that would complement academic qualifications and better prepare students for the job market. The first session introduced the Additional Skill Acquisition Programme (ASAP). A representative from ASAP provided a detailed presentation on the various job-oriented courses available under the programme. These courses were designed to equip students with industry-relevant skills in areas such as digital marketing, data analytics, financial accounting, soft skills development, communication, and customer relationship management, among others. The ASAP representative also explained how these courses could be pursued online or in collaboration with industry partners.

Following the ASAP presentation, a discussion with faculties was held, where professors from various departments of Marthoma College for Women shared insights about the importance of supplementary training. The faculty discussed how these short-term courses could complement students' degrees, making them more employable and ready for the fast-evolving job market. Faculties also addressed how these courses can be incorporated into students' academic schedules without causing disruptions to their regular coursework.


The discussion also included a Q&A session, where students had the opportunity to ask questions and clarify their doubts regarding the courses offered by ASAP and the application process. The interaction allowed students to express their career interests and seek personalized advice from faculty members and experts. The "Introduction to Short-Term Job-Oriented Courses for Students" programme was a successful and impactful initiative that provided students at Marthoma College for Women with valuable insights into skill development and career readiness. By offering a platform for students to explore job-oriented courses and engage with faculty and industry professionals, the event played an essential role in helping students understand how they can improve their employability through additional training. Through collaboration with ASAP, the programme highlighted the importance of skill development and provided students with concrete steps to take in building their careers.



**MAR THOMA COLLEGE FOR WOMEN
PERUMBAVOOR**
Affiliated to Mahatma Gandhi University, Kottayam
(Re-accredited with 'A+' Grade by NAAC)

CAREER GUIDANCE AND PLACEMENT CELL & IQAC
In Association with
ASAP

**INTRODUCTION TO SHORT TERM JOB ORIENTED
COURSES FOR STUDENTS**
(Phase 1- Discussion with Faculties)



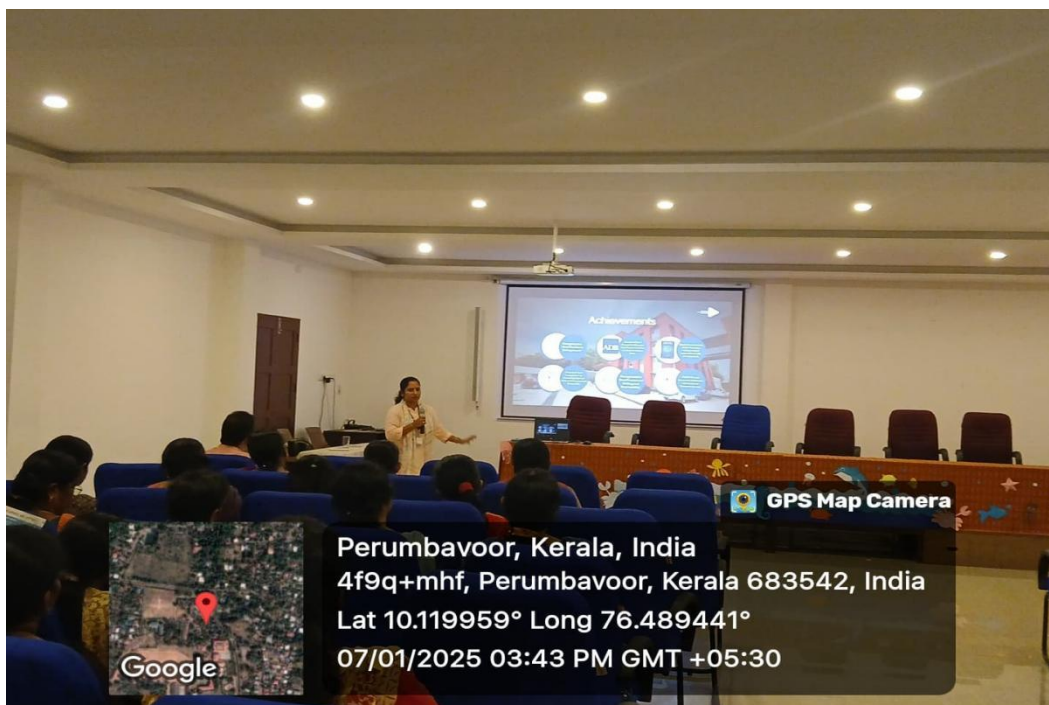
Ms. Sithara Sadanandan
(Programme Manager,
ASAP Kerala)

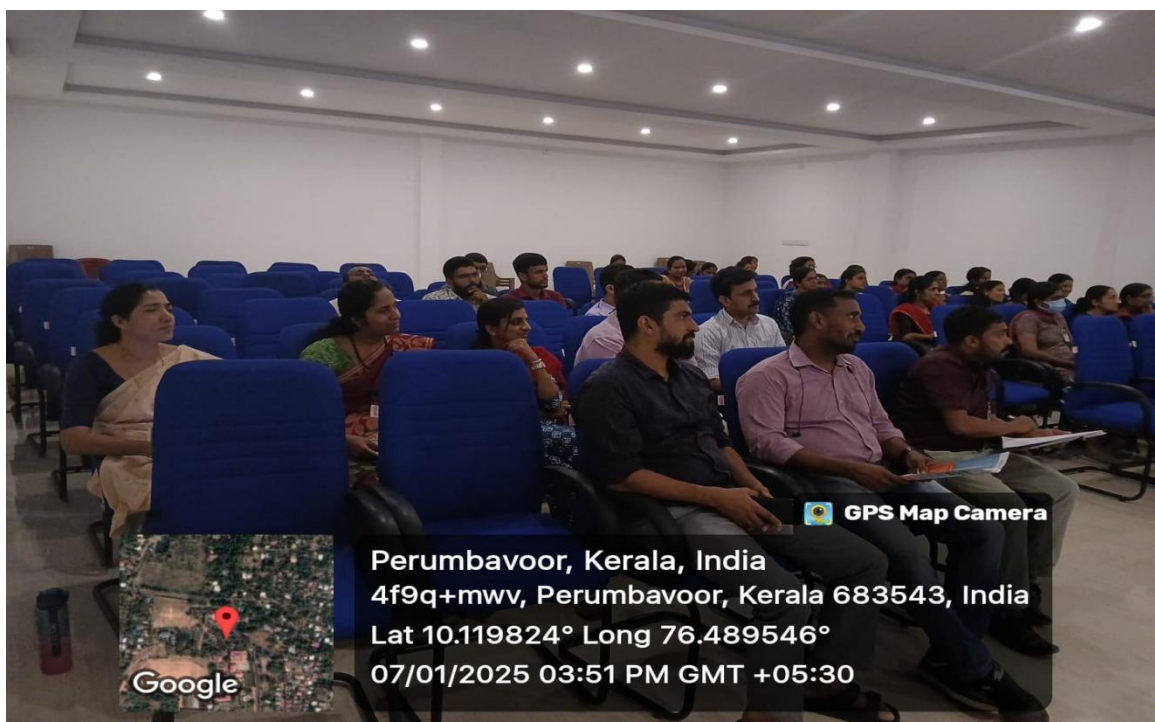
7th January 2025
3.00 pm
Venue:- P G Seminar Hall

Dr. Letha P Cheriyan
(Principal)

Dr. Vineed Kumar
(IQAC Coordinator)

Dr. Jijo Jayaraj
(Coordinator, Career Guidance and
Placement Cell)





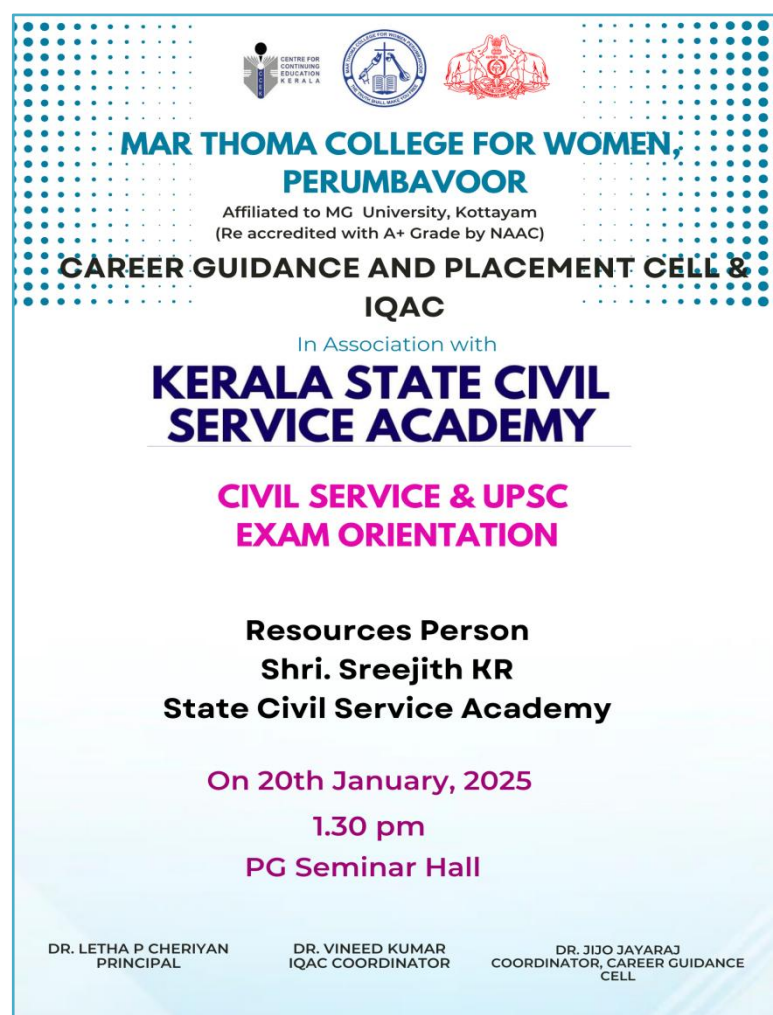
CIVIL SERVICE AND UPSC EXAM ORIENTATION

On January 20, 2025, Marthoma College for Women, Perumbavoor, hosted a highly informative and insightful Civil Service and UPSC Exam Orientation Programme. This event was organized by the Career Guidance and Placement Cell in collaboration with the Internal Quality Assurance Cell (IQAC) and Kerala State Civil Academy. The primary aim of the programme was to provide students with essential knowledge and guidance regarding the UPSC (Union Public Service Commission) exams, an important career path for those aspiring to serve in the Indian Civil Services.

The session served as an introductory guide for students interested in pursuing a career in civil services, offering them the opportunity to interact with experts in the field and understand the intricacies of the UPSC exam. Given the complexity and competitiveness of the UPSC exam, the programme was designed to offer clarity on the preparation process, the syllabus, and the various strategies required to succeed in this prestigious exam.

The core objectives of the Civil Service and UPSC Exam Orientation Programme were providing Clarity on UPSC Exam Structure to help students understand the structure, syllabus, and the different stages of the UPSC exam. Guidance on Effective Preparation to equip students with insights and strategies on how to effectively prepare for the UPSC exams, including time management, resource selection, and mock exams. Inspiring Aspiration for Civil Services to inspire and motivate students to consider civil services as a viable career option and highlight the opportunities it offers to serve the nation. The orientation programme was structured to provide students with a comprehensive understanding of the UPSC examination process, followed by valuable tips and resources for successful preparation. The event consisted of multiple sessions, each focusing on a critical aspect of the UPSC journey. The programme attracted a large number of students from various undergraduate courses, including arts, commerce, and social sciences. The orientation session was particularly popular among students who aspired to enter the civil services.

The feedback from participants was overwhelmingly positive, with students appreciating the comprehensive overview of the UPSC exam and the motivational talks from experts. Many students expressed their newfound enthusiasm to pursue civil services, armed with a clearer understanding of the path ahead. The session also provided a unique opportunity for students to network with experts from Kerala State Civil Academy, who will continue to offer guidance in the form of workshops, mock exams, and one-on-one mentoring. The Civil Service and UPSC Exam Orientation Programme organized by Marthoma College for Women in collaboration with Kerala State Civil Academy was an incredibly successful and enriching event. It provided students with a valuable understanding of the UPSC exam process, equipped them with strategies for effective preparation, and inspired them to pursue careers in civil services. By hosting such initiatives, the Career Guidance and Placement Cell, along with IQAC, continues to support students in their professional development, ensuring they have access to the best resources and guidance for their future careers.



The poster features a blue and white dotted border. At the top, there are three logos: the Centre for Continuing Education Kerala, the Kerala State Civil Academy, and the Mar Thoma College for Women. Below the logos, the text reads: **MAR THOMA COLLEGE FOR WOMEN, PERUMBAVOOR**, followed by 'Affiliated to MG University, Kottayam (Re accredited with A+ Grade by NAAC)'. The main title is **CAREER GUIDANCE AND PLACEMENT CELL & IQAC**, with 'In Association with' in smaller text above **KERALA STATE CIVIL SERVICE ACADEMY**. The event title is **CIVIL SERVICE & UPSC EXAM ORIENTATION** in pink. The resource person is **Shri. Sreejith KR** from the **State Civil Service Academy**. The date and time are **On 20th January, 2025** at **1.30 pm** in the **PG Seminar Hall**. At the bottom, three names are listed: **DR. LETHA P CHERIYAN** (Principal), **DR. VINEED KUMAR** (IQAC Coordinator), and **DR. JIJU JAYARAJ** (Coordinator, Career Guidance Cell).

MAR THOMA COLLEGE FOR WOMEN, PERUMBAVOOR
Affiliated to MG University, Kottayam
(Re accredited with A+ Grade by NAAC)

CAREER GUIDANCE AND PLACEMENT CELL & IQAC
In Association with
KERALA STATE CIVIL SERVICE ACADEMY

CIVIL SERVICE & UPSC EXAM ORIENTATION

Resources Person
Shri. Sreejith KR
State Civil Service Academy

On 20th January, 2025
1.30 pm
PG Seminar Hall

DR. LETHA P CHERIYAN
PRINCIPAL

DR. VINEED KUMAR
IQAC COORDINATOR

DR. JIJU JAYARAJ
COORDINATOR, CAREER GUIDANCE CELL







CAMPUS PLACEMENT DRIVE IN ASSOCIATION WITH ACCENTA EDUCATION

On January 16, 2025, Marthoma College for Women, Perumbavoor, hosted a Campus Placement Programme organized by the Communicative English Trainers, Career Guidance and Placement Cell, and IQAC, in association with Accenta Education. The primary aim of the event was to provide students with job opportunities in the field of teaching, with a focus on enhancing English communication skills.

The programme specifically targeted students who exhibited strong communication skills and an interest in teaching. It was open to all students with any degree qualification, recognizing the increasing demand for skilled communicative English trainers in educational institutions, private coaching centers, and language institutes. The event provided a platform for students to interact with recruiters and explore various teaching opportunities in Accenta Education, an organization renowned for its expertise in English language training.

The Campus Placement Programme aimed to connect students with potential employers in the education sector, particularly those seeking English language trainers. The key objective of the programme was to offer students a practical understanding of what it takes to pursue a career in teaching English and to help them secure teaching roles within institutions and training centers.

The programme was structured to ensure that students could gain a comprehensive understanding of the teaching opportunities available to them and engage directly with potential employers. The event included several sessions designed to prepare students for the recruitment process and offer valuable insights into the world of teaching. Based on the performance in the aptitude test and interview, several students received job offers from Accenta Education. The company extended placement offers to those who demonstrated a strong command of English and a passion for teaching. The selected candidates were informed about the training and induction programs that would be provided to help them transition into their new roles as English trainers.

The placement drive saw active participation from over 100 students across various undergraduate disciplines. The Campus Placement Programme organized by the Communicative English Trainers, Career Guidance and Placement Cell, and IQAC in association with Accenta Education was a resounding success. The event offered students a valuable opportunity to explore career options in teaching and understand the skills required to excel as an English language trainer. Through this programme, Marthoma College for Women reaffirmed its commitment to providing students with the tools and resources needed to succeed in their careers. By connecting students with reputable organizations like Accenta Education, the college has helped create a pathway for students to kickstart their careers in the education sector.

MAR THOMA COLLEGE FOR WOMEN
PERUMBAVOOR
 Affiliated to Mahatma Gandhi University, Kottayam
 (Re- accredited with 'A+' Grade by NAAC)

CAMPUS PLACEMENT
 COMMUNICATIVE ENGLISH TRAINERS
 CAREER GUIDANCE & PLACEMENT CELL & IQAC

In Association with
ACCENTA EDUCATION

16 January 2025
10.00 am
College Auditorium

Job Requirement
 . Good Communication Skill
 . Interest in Teaching
 . 45 Vecancies in kerala

Salary packages
 16,000/-

Qualification
 .Any Degree

Dr. Latha P Cheriyan (Principal)
 Dr. Vineed kumar (IQAC Coordinator)
 Dr. Jijo Jayaraj (Coordinator, Career Guidance & Placement Cell)







CAMPUS PLACEMENT DRIVE IN ASSOCIATION WITH TALLROP

On February 21, 2025, Marthoma College for Women, Perumbavoor, hosted a highly anticipated Campus Placement Drive, organized by the Career Guidance and Placement Cell, in collaboration with the Internal Quality Assurance Cell (IQAC) and Talrop, a leading recruitment and staffing solutions company. The drive was aimed at providing students with the opportunity to connect with potential employers and secure job placements right after completing their undergraduate degrees. The event was open to all undergraduate students, regardless of their discipline, providing them with an excellent platform to explore career opportunities in various industries. With the job market becoming increasingly competitive, this placement drive was an essential initiative designed to help students bridge the gap between their academic qualifications and industry requirements, ultimately aiding in their smooth transition from education to employment.

The Campus Placement Drive aimed to bring together students and employers in a structured setting, where students could participate in the recruitment process and potentially secure employment offers. Talrop, the industry partner for this drive, facilitated the placement process, ensuring that the event ran smoothly and that both students and recruiters had a productive experience. The Campus Placement Drive, conducted by the Career Guidance and Placement Cell and IQAC in association with Talrop, was an immensely successful event that provided undergraduate students with valuable opportunities to secure employment. By offering students a direct interface with potential employers, the event helped bridge the gap between academic education and industry requirements.



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Re-Accredited with A+ Grade by NAAC)

**CAREER GUIDANCE AND PLACEMENT
CELL & IQAC**

CAMPUS PLACEMENT DRIVE

**IN ASSOCIATION
WITH TALROP**

Qualification: **Any UG**

Salary: **20 k/Month**

Vacancies: **20+**

Requirements: **Good
communication skill,
(Preference to NSS, NCC
Students)**



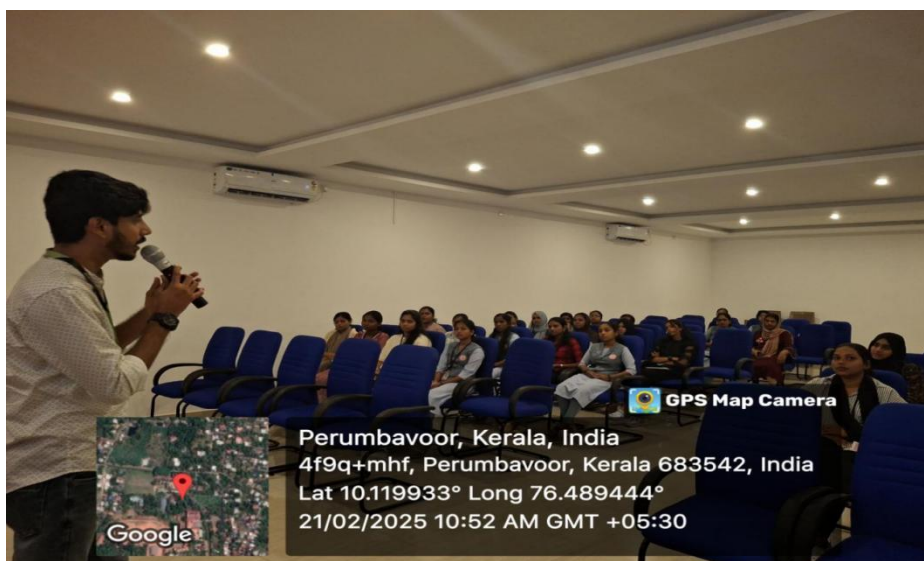
**10 AM @ PG SEMINAR HALL
21 FEBRUARY 2025, FRIDAY**

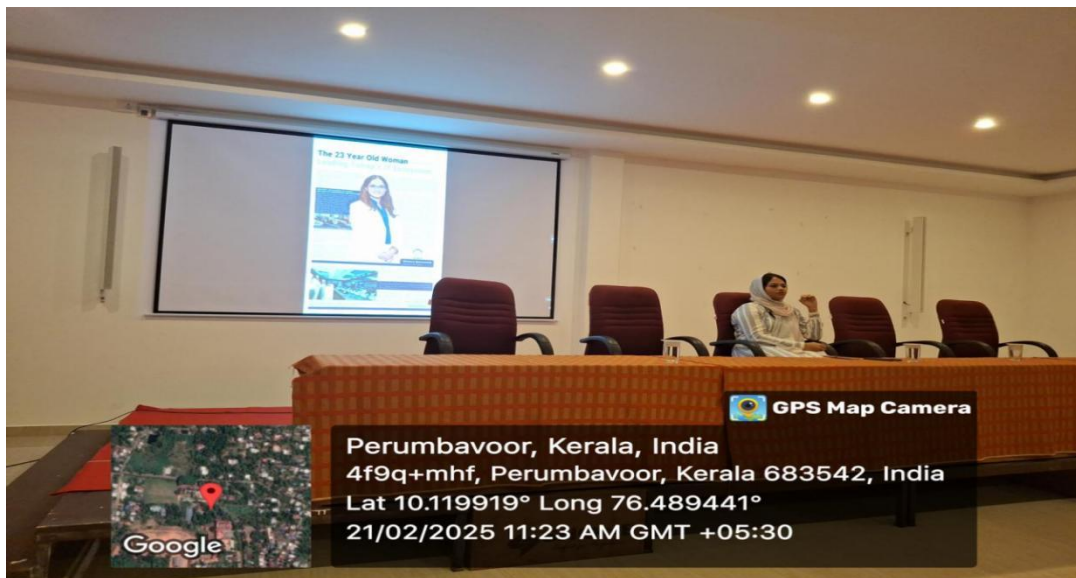
Contact: 9562234721

Dr. Letha P Cheriyan
(Principal)

Dr. Vineedkumar
(IQAC Coordinator)

Dr. Jijo Jayaraj
(Coordinator, Career & Placement Cell)







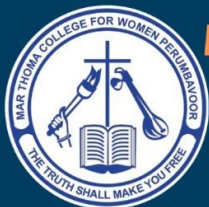
CAMPUS PLACEMENT DRIVE IN ASSOCIATION WITH CAMERRY, GRAFIQ, PRINCE POLYMERS

On March 7, 2025, Marthoma College for Women, Perumbavoor, hosted a successful Campus Placement Drive organized by the Career Guidance and Placement Cell in collaboration with the Internal Quality Assurance Cell (IQAC). The event provided an exceptional platform for undergraduate students to secure job opportunities with reputed companies across various industries. The drive targeted students with good communication skills, as the qualification criteria emphasized the importance of clear and effective communication, which is crucial in the professional world.

The placement drive saw participation from three major companies: Cammery Ice Cream, Prince Polymers, and Grafique Printers. Each of these companies offered multiple job roles, ranging from accountant, graphic designer and HR executive. The placement drive aimed to bridge the gap between academic learning and industry expectations, providing students with opportunities to start their careers immediately after completing their undergraduate studies.

The campus placement drive was designed to facilitate the recruitment of talented students by well-established companies in their respective fields. The event aimed to enhance the employability of students by offering them an opportunity to meet recruiters face-to-face, undergo assessments, and receive job offers on the spot. The Campus Placement Drive saw active participation from undergraduate students from diverse fields, including management, commerce, and the arts. The students demonstrated a high level of enthusiasm and preparedness, reflecting the success of the pre-placement training provided by the college.

The Campus Placement Drive conducted on March 7, 2025, at Marthoma College for Women, Perumbavoor, was a significant event that offered students a unique opportunity to connect with top companies and secure job placements. By collaborating with renowned organizations such as Cammery Ice Cream, Prince Polymers, and Grafique Printers, the placement drive successfully provided students with a direct pathway to employment.



MAR THOMA COLLEGE FOR WOMEN, PERUMBAVOOR

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CAREER GUIDANCE AND PLACEMENT CELL & IQAC

CAMPUS PLACEMENT DRIVE

THREE MAJOR COMPANIES



CAMMERY ICE CREAM



PRINCE POLYMERS



GRAFIQE PRINTERS

ACCOUNTANT
GRAPHIC DESIGNER
HR EXECUTIVE



**7 MARCH 2025,
FRIDAY**



11 AM



PG SEMINAR HALL

Qualification: Any UG
Salary: 20 k/Month
Vacancies: 30+
Requirements: Good communication skill

**BRING SEPERATE
BIO DATAS**



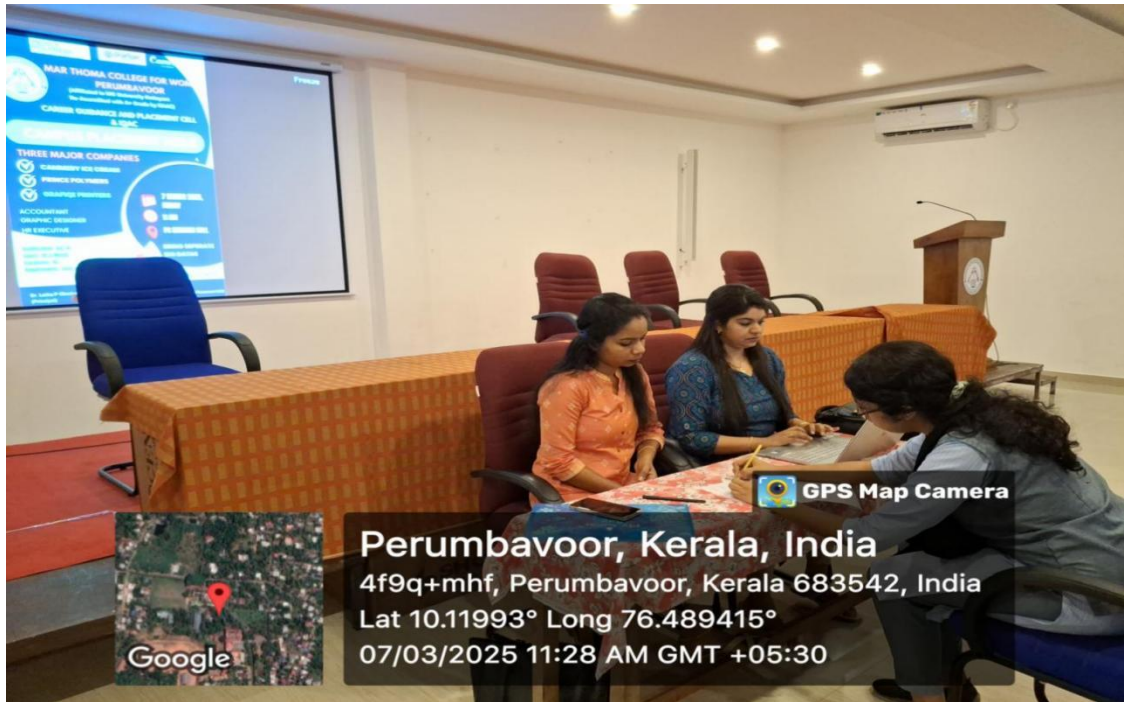
Contact: 9562234721

Dr. Letha P Cheriyan
(Principal)

Dr. Vineedkumar
(IQAC Coordinator)

Dr. Jijo Jayaraj
(Coordinator, Career & Placement Cell)





Perumbavoor, Kerala, India

4f9q+mhf, Perumbavoor, Kerala 683542, India

Lat 10.11993° Long 76.489415°

07/03/2025 11:28 AM GMT +05:30

