REPORT

CAREER GUIDANCE AND PLACEMENT CELL 2023-24

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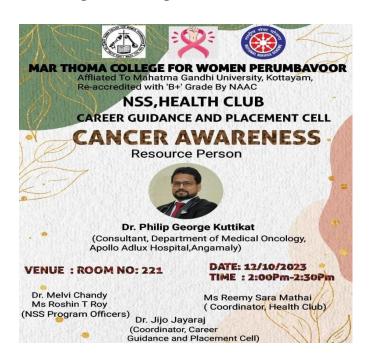
DR. JIJO JAYARAJ

COORDINATOR, CAREER GUIDANCE AND PLACEMENT CELL, MAR THOMA COLLEGE FOR WOMEN, PERUMBAVOOR

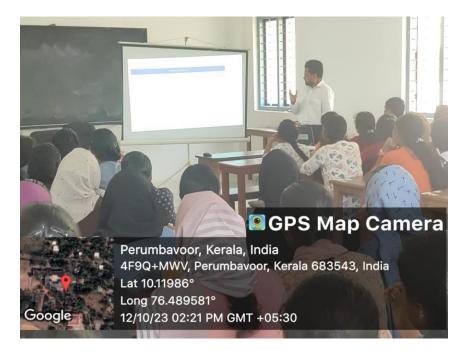
Cancer Awareness Programme in Association with

NSS and Health Club

A significant event focused on "Cancer Awareness" was conducted on October 12, 2023, through the collaborative efforts of the Career Guidance and Placement Cell, NSS (National Service Scheme), and the Health Club. The event featured Dr. Philip George Kuttikat as the resource person, a notable expert in the field. Dr. Melvi Chandy delivered the welcome speech, emphasizing the importance of spreading awareness about cancer prevention and early detection. Dr. Kuttikat provided attendees with critical insights into the causes, risk factors, and preventive measures related to cancer. The event aimed to empower individuals with knowledge about this health issue, fostering a sense of responsibility towards their health and well-being. Ms. Reemy Sara Mathai expressed gratitude in the vote of thanks, acknowledging the speaker and participants for their active engagement in this initiative to promote cancer awareness. This event contributed significantly to educating and raising awareness about a critical health concern.



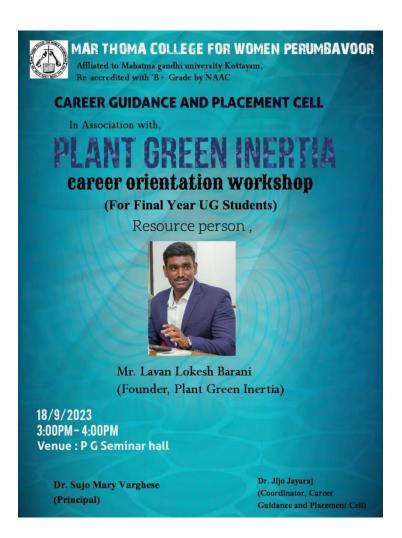
1. Programme Brochure





CAREER ORIENTATION FOR FINAL YEAR UG

On September 18, 2023, the Career Guidance and Placement Cell joined hands with Green Plant Inertia to host a highly informative and engaging event. The resource person for the occasion, Mr. Lavan Lokesh Barani, delivered a captivating presentation, sharing valuable insights on career prospects and opportunities. Dr. Jijo Jayaraj, in his welcoming speech, set an encouraging and inspiring tone for the event, emphasizing the importance of effective career guidance. Arya Udayan expressed gratitude and appreciation in the vote of thanks, acknowledging the efforts of all involved in making the event a success. This collaborative event proved to be a significant platform for students and attendees to gain valuable career-related knowledge and guidance, setting them on a path towards a promising future.



1. Programme Brochure

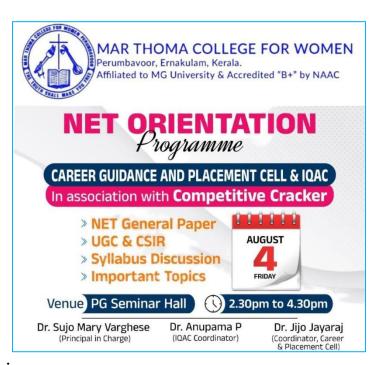


 ${\bf 2. \ \ Photo\ of\ the\ Programme}$



NET ORIENTATION

On Friday, August 4, 2023, the Career Guidance and Placement Cell, in conjunction with the Internal Quality Assurance Cell (IQSC) and Competitive Cracker, conducted a comprehensive "NET Orientation Programme." The session was dedicated to addressing the UGC and CSIR NET General Paper syllabus, crucial for aspiring candidates. The event aimed to provide prospective NET exam takers with valuable insights and guidance. Attendees engaged in thorough discussions on the syllabus, essential study materials, and examination strategies. The session facilitated an environment for knowledge exchange and allowed participants to gain a clearer understanding of the upcoming NET exams. The event concluded with a vote of thanks delivered by Ardhra Sivan, expressing gratitude to all participants for their active engagement and emphasizing the importance of such initiatives in fostering academic growth and success.



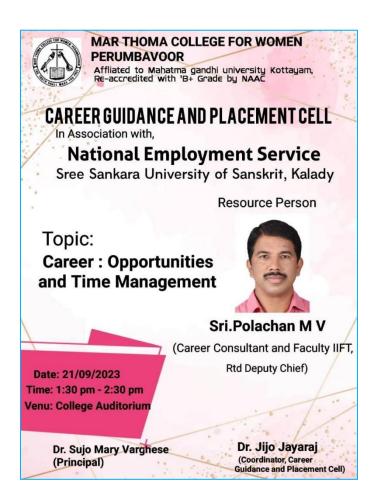
1. Programme Brochure





OPPORTUNITIES AND TIME MANAGEMENT

On September 21, 2023, the Career Guidance and Placement Cell, in collaboration with the National Employment Service and Sree Sankara University of Sanskrit, Kalady, organized a noteworthy session focusing on "Opportunities and Time Management." The event was graced by Sri. Polachan MV, who shared valuable insights into career opportunities and effective time management techniques. Dr. Jijo Jayaraj delivered the welcome speech, highlighting the importance of these aspects in students' professional journeys. Sri. Polachan MV's presentation delved into strategies for identifying career prospects and ways to manage time efficiently. Attendees gained a comprehensive understanding of how to make the most of their time while pursuing their careers. The event concluded with a vote of thanks delivered by Anusree Rajan KB, expressing gratitude to the speaker and participants for their active engagement and learning. This session served as a valuable resource for students looking to excel in their academic and professional pursuits.



1. Programme Brochure





Sparkle 23

Career Guidance Talk and Honouring the Achievers in Plus Two Examinations

On June 5, 2023, the Career Guidance and Placement Cell organized "Sparkle 2023," a significant event aimed at providing career guidance and recognizing the achievements of students in the Plus Two examinations. The event took place at [Venue], and it was an honor to have Shri. Eldhose Kunnapilly, MLA, as the esteemed Chief Guest. Dr. Vinod V delivered the welcome address, and Dr. Jismy Varghese extended the vote of thanks.

Sparkle 2023's focal point was the enriching career guidance talk. Eminent speakers from various professional backgrounds shared their experiences and knowledge, offering valuable insights into the diverse career opportunities available to students. This segment of the event aimed to inspire and guide students as they embark on their career journeys. The event also dedicated a significant portion to celebrate and honor the academic achievements of students who excelled in the Plus Two examinations. Top performers were recognized and applauded for their dedication and hard work in their academic pursuits.

Shri. Eldhose Kunnapilly, a distinguished Member of the Legislative Assembly, graced the event as the Chief Guest. His presence brought prestige to the occasion. In his speech, he shared valuable insights and encouraged students to aim for excellence in their academic and professional endeavours. Dr. Vinod V, the head of the Career Guidance and Placement Cell and the event's organizer, delivered a warm and engaging welcome address. He emphasized the significance of the event and how it aimed to empower students with the knowledge and guidance needed to make informed career choices.

Dr. Jismy Varghese expressed gratitude on behalf of the organizing committee for the successful execution of Sparkle 2023. She extended heartfelt

thanks to the Chief Guest, guest speakers, students, and all those who played a role in making the event a success.

Sparkle 2023, organized by the Career Guidance and Placement Cell on June 5, 2023, was a resounding success. The event provided students with invaluable career guidance and recognized the academic excellence of those who performed exceptionally in the Plus Two examinations. The presence of Chief Guest Shri. Eldhose Kunnapilly MLA added prestige to the event, and the welcome address by Dr. Vinod V and the vote of thanks by Dr. Jismy Varghese ensured the event's seamless execution. Sparkle 2023 left students inspired and motivated to pursue their dreams and make informed career decisions as they embark on their educational and professional journeys.



1. Programme Brochure



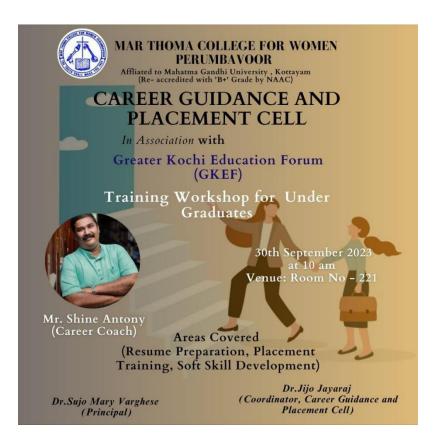


3. Photo of the Programme



TRAINING WORKSHOPE FOR UNDERGRADUATE

On September 30, 2023, the Career Guidance and Placement Cell, in partnership with the Greater Kochi Education Forum, conducted a highly informative training workshop tailored for undergraduates. The workshop encompassed various essential aspects of career development, including resume preparation, soft skill enhancement, and placement training. Attendees had the privilege of hearing from Shine Antony, who provided valuable insights and practical guidance on crafting compelling resumes, honing soft skills, and preparing for successful job placements. The event was brought to a close with a vote of thanks from Husna MM, expressing gratitude to the speaker and participants for their active involvement in this enriching session. This workshop played a pivotal role in equipping undergraduates with the skills and knowledge necessary for a successful transition into the professional world.



1. Programme Brochure

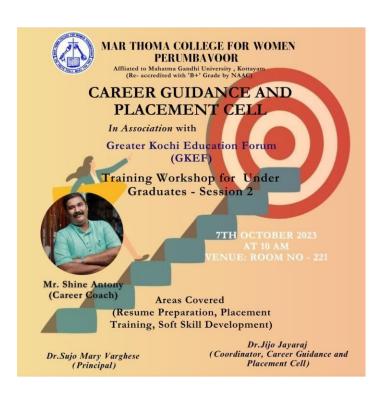




TRAINING WORKSHOP FOR UNDERGRADUATE -SESSION

2

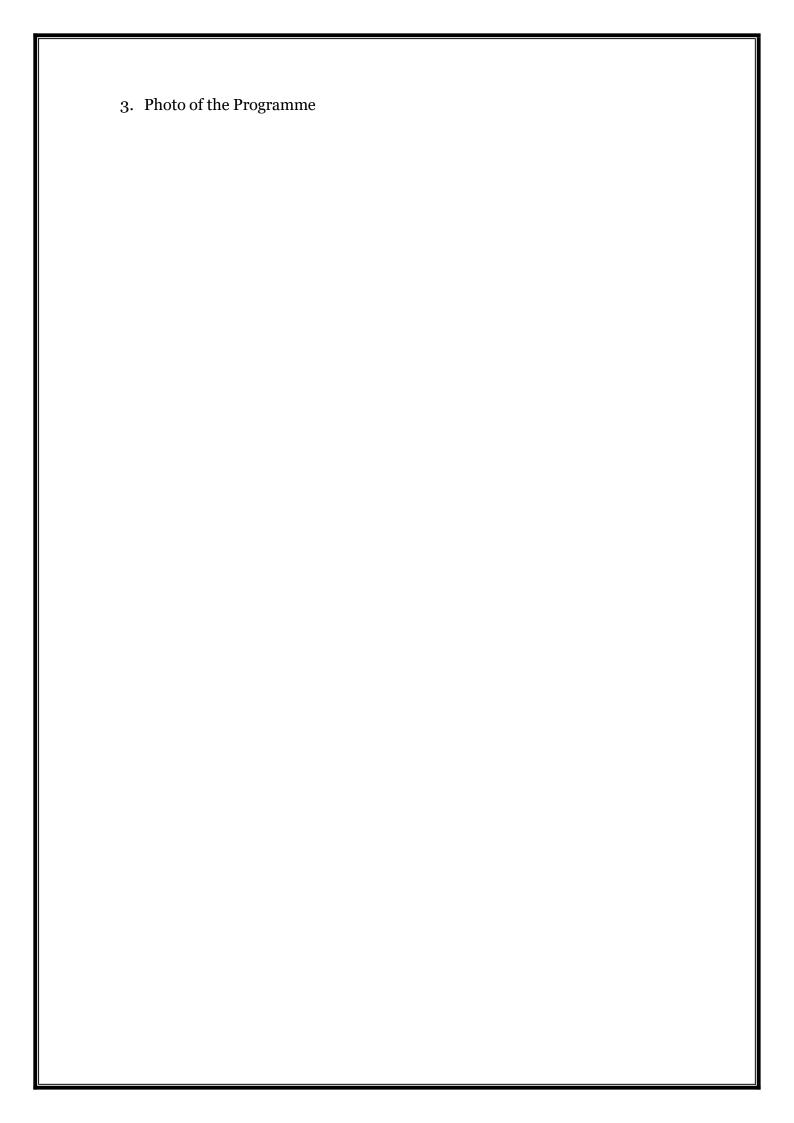
On October 7, 2023, the Career Guidance and Placement Cell, in collaboration with The Greater Kochi Education Forum, conducted the second installment of a workshop tailored for undergraduates. The workshop was skillfully led by Mr. Shine Antony, focusing on two critical elements of career development: resume preparation and soft skill enhancement. Mr. Antony shared his expertise and insights, guiding attendees on the art of crafting impactful resumes and the importance of honing essential soft skills. This session proved invaluable in empowering the undergraduate participants with the tools and knowledge needed to excel in their professional journeys. The collaborative efforts of the Career Guidance and Placement Cell and The Greater Kochi Education Forum continue to provide vital resources for students as they embark on their careers.



1. Programme Brochure

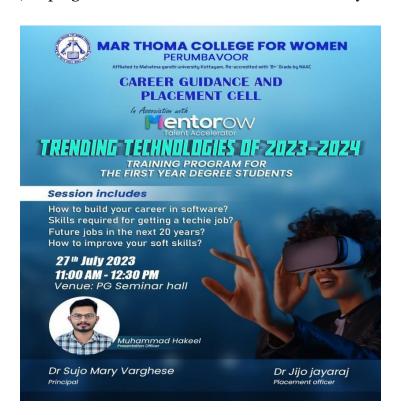






TRENDING TECHNOLOGIES OF 2023-2024

On July 27, 2023, the Career Guidance and Placement Cell, in collaboration with Entorow, hosted an informative session on the "Trending Technologies of 2023-24." The event was graced by Presentation Officer, Muhammad Hakeel, who delivered an insightful presentation. Dr. Jijo Jayaraj, in his welcoming speech, set the tone for the session, emphasizing the importance of staying updated in the ever-evolving world of technology. The session primarily focused on guiding individuals on how to build a successful career in the software industry and the essential skills required to secure a job in the tech sector. Attendees were provided with valuable insights into emerging technologies and the opportunities they present. This event proved to be a valuable resource for those seeking a career in field technology, keeping them informed about the latest industry trends and job market demands.



1. Programme Brochure





UDYOG 23

A noteworthy event titled "Udyog 23 - Thozhillmela" was organized by the Career Guidance and Placement Cell in collaboration with the District Employment Exchange, Ernakulam. The event took place with grandeur and began with an inauguration ceremony graced by Shri. Eldhose Kunnapilly, MLA, who highlighted the significance of such initiatives in promoting employment opportunities in the region. Shri. Abdul Rahmankutty, in his presidential address, stressed the importance of fostering a strong workforce to drive economic growth. Dr. Jijo Jayaraj delivered the welcome speech, setting the tone for the event and emphasizing the role of career guidance and placement support in bridging the gap between job seekers and employers. The event concluded with a vote of thanks from Sanoj KS, expressing gratitude to all dignitaries and participants for their contributions to making Udyog 23 - Thozhillmela a successful and impactful event, dedicated to employment opportunities and career development.



1. Programme Brochure



2. Programme Brochure



3. photograph of inauguration ceremony



4. photograph of inauguration ceremony



5. photograph of registration

PUBLIC SERVICE COMMISSION (PSC) REGISTRATION CAMPAIGN

The Career Guidance and Placement Cell, in collaboration with the Internal Quality Assurance Cell (IQAC), successfully organized a Public Service Commission (PSC) Registration Campaign from December 13 to December 21, 2023. The campaign aimed to assist students in registering on the Public Service Commission portal, facilitating their engagement with potential career opportunities in the public sector. The primary purpose of the PSC Registration Campaign was to empower students by guiding them through the process of registering on the Public Service Commission portal. Recognizing the importance of government job opportunities and the rigorous selection processes involved, the campaign aimed to bridge the gap between students and the PSC platform.

The campaign spanned the evenings from 3:30 pm to 4:30 pm, allowing students to conveniently participate after their regular academic commitments. The choice of this time slot ensured maximum attendance, as students could readily avail themselves of the opportunity without disrupting their daily schedules. The campaign comprised interactive sessions where students were provided with step-by-step guidance on the PSC registration process. Trained facilitators explained the intricacies of the online portal, clarified doubts, and assisted students in creating profiles that aligned with the PSC requirements.

Participants were briefed on the significance of PSC examinations, the diversity of job opportunities available, and the importance of early registration for timely notifications about upcoming examinations. The campaign also highlighted the advantages of pursuing careers in the public sector, emphasizing stability, job security, and the potential for societal impact. The PSC Registration Campaign witnessed active participation from students across various disciplines. Many expressed gratitude for the informative sessions that demystified the complex registration process. By the end of the campaign, a significant number of students had successfully registered on the PSC portal, marking a tangible impact on their readiness to explore public service career options.



Programme Brochure



Photograph of the Programme



Photograph of the programme



Photograph of the Programme

THE IT PRESS WORKSHOP

The IT Press Workshop held on February 3, 2024, from 9:30 am to 3:30 pm at the IELT computer lab in Marthoma Women's College, Perumbavoor, was a resounding success. The event, organized by the Internal Quality Assurance Cell (IQAC) and the Career Guidance and Placement Cell, was in association with the Kerala Shastra Sahitya Parishad, Ernakulam. The workshop was inaugurated by A. T. Ajith Kumar, the esteemed President of the Block Panchayath, Koovappadi. His inaugural address set a positive tone for the day, emphasizing the importance of embracing technology in the field of press and media. The presence of a community leader added a significant touch to the event, symbolizing the support from local authorities.

The resource person for the workshop was Professor E. K. Raveendran, a seasoned expert in the field. Professor Raveendran's insights and expertise were invaluable in providing participants with a comprehensive understanding of the evolving landscape of IT in press work. His engaging sessions covered various aspects, from digital journalism to utilizing technology for effective communication. Smt. Sherin T. Abraham, the Principal of Marthoma Women's College, delivered the Presidential Address. Her inspiring words highlighted the significance of staying updated with technological advancements in the ever-changing world of media. She stressed the importance of such workshops in empowering students to adapt and excel in the dynamic field of journalism. The collaboration with Kerala Shastra Sahitya Parishad, Ernakulam, added an academic depth to the workshop. It showcased the commitment of the organizing entities to providing a platform for students to engage with experts and gain hands-on experience in IT-related aspects of press work.



ഫെണ്ത്രുവരി 3 ന് 9.30 AM - 3.30 PM പെരുമ്പാവൂർ മാർത്തോമ വിമൻസ് കോളേജിൽ





സംഘാടനം :മാർത്തോമ വിമെൻസ് കോളേജ് സഹകരണം : IQAC 5 കരിയർ ഗൈഡൻസ് - പ്ലേസ്കെൻറ് സെൽ കേരള ശാസ്ത്രസാഹിത്വ പരിഷത്ത്. എറണാകുളം ജില്ല

Brochure of the programme



Photograph of the Programme



Photograph of the Programme

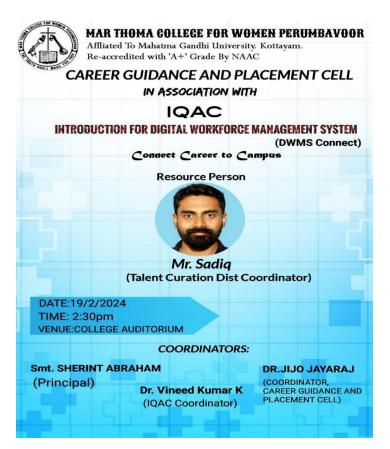
DIGITAL WORKFORCE MANAGEMENT SYSTEM (DWMS CONNECT)

The Career Guidance and Placement Cell at Mar Thoma College for Women, Perumbavoor, in collaboration with the Kerala Knowledge Economy Mission, organized a seminar on the "Introduction to Digital Workforce Management System" on 19th February 2024 at the college auditorium. The event aimed to enlighten students about the evolving landscape of workforce management and the significance of digital solutions in optimizing organizational efficiency.

The seminar commenced with a warm welcome address by the college principal, highlighting the importance of staying abreast of technological advancements in today's dynamic job market. She emphasized the role of digital workforce management in enhancing productivity, streamlining operations, and fostering a more flexible work environment.

The keynote speaker for the event was Mr. Sadiq, Talent Curation, District Coordinator, a seasoned expert in digital workforce management and a representative from the Kerala Knowledge Economy Mission. Mr. Menon began by providing a comprehensive overview of the current trends in workforce management, emphasizing the shift towards digitization and automation. He highlighted the challenges faced by organizations in managing an increasingly diverse and dynamic workforce, making a compelling case for the adoption of digital solutions. The keynote address was followed by an insightful presentation on the various facets of digital workforce management systems. The speaker delved into topics such as employee scheduling, performance tracking, and the integration of artificial intelligence for predictive analysis. Real-life case studies and success stories from organizations that had embraced digital workforce solutions added a practical dimension to the theoretical discussions.

In summary, the seminar on the "Introduction to Digital Workforce Management System" organized by the Career Guidance and Placement Cell at Mar Thoma College for Women proved to be a resounding success. The event not only provided a comprehensive understanding of the significance of digital workforce solutions but also empowered students with practical insights and hands-on experience, equipping them for the challenges and opportunities in the digital era.



Brochure of the programme



Photograph of the Programme



Photograph of the Programme



Photograph of the Programme

PASSWORD 2023-2024 ONE DAY CAREER ORIENTATION PROGRAMME

The Career Guidance and Placement Cell of Mar Thoma College for Women, Perumbavoor, in collaboration with the Minority Cell, District Collectorate, Ernakulam, organized a comprehensive career orientation programme titled "Password 2023-24." The event took place on 24th January 2024 at the PG Seminar Hall, beginning at 9:30 am and concluding at 5:00 pm. Notably, students from Nirmala College, Muvattupuzha, and Mar Thoma College for Women actively participated in the program, making it an inclusive and enriching experience.

The program commenced with an inaugural session, where the Principal of Mar Thoma College for Women extended a warm welcome to the participants and expressed gratitude to the collaborating partners for their support. The focus of the seminar was to equip students with the essential 'passwords' for success in their careers, emphasizing the multifaceted aspects of personal and professional growth.

A unique feature of the program was the inclusion of workshops and interactive sessions tailored to address specific career-related challenges. These workshops covered resume building, interview skills, and the significance of digital presence in today's job market. Facilitators included seasoned professionals and HR experts who shared practical tips and best practices for navigating the competitive job landscape.

The collaboration with the Minority Cell, District Collectorate, Ernakulam, added a special dimension to the program. Representatives from the Minority Cell discussed various government schemes and initiatives aimed at promoting education and employment opportunities for minority communities. This segment was particularly beneficial for students seeking information on scholarships, skill development programs, and other support avenues.



Brochure of the programme



Photograph of the Programme



Photograph of the Programme



Photograph of the Programme

EMPLOYMENT REGISTRATION CAMPAIGN

On the auspicious day of February 14, 2024, the Career Guidance and Placement Cell at Mar Thoma College for Women in Perumbavoor, Kerala, in collaboration with the District Employment Exchange, Ernakulam, organized an Employment Registration Campaign. The event took place at the college auditorium, commencing at 10:00 AM and concluding at 3:30 PM. The campaign aimed to facilitate the registration of students with the Employment Exchange, a crucial step towards enhancing their employability. The College Auditorium buzzed with enthusiasm as students, faculty, and representatives from the District Employment Exchange gathered for the campaign. The collaboration between the educational institution and the governmental employment agency highlighted a proactive approach to bridge the gap between education and employment.

The inauguration ceremony marked the beginning of the campaign, with college authorities, government officials, and distinguished guests gracing the occasion. The Principal of Mar Thoma College for Women delivered the opening address, emphasizing the importance of such initiatives in empowering students to transition smoothly from academia to the professional realm. The District Employment Exchange, Ernakulam, presented an overview of the services it provides, elucidating the various employment opportunities available across different sectors. The representatives highlighted the significance of being registered with the exchange, as it opens doors to a multitude of job prospects and aids in career advancement.

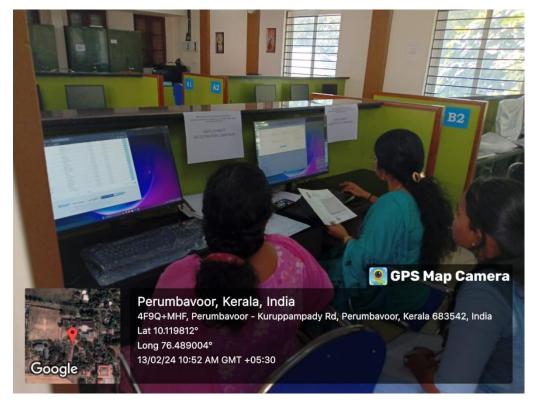
Following the inauguration, the students actively participated in the registration process. The campaign facilitated a seamless and organized system, ensuring that each student had the opportunity to complete the necessary documentation and provide essential details. The process was streamlined, and the collaboration between the college and the employment exchange ensured a smooth workflow. The campaign witnessed a significant turnout, with 30 students registering through the program. This not only reflected the success of the event but also underscored the students' recognition of the importance of formalizing their employment status through government channels. The diverse academic backgrounds of the registered students showcased the campaign's inclusivity, catering to students from various disciplines and interests.



Brochure of the programme



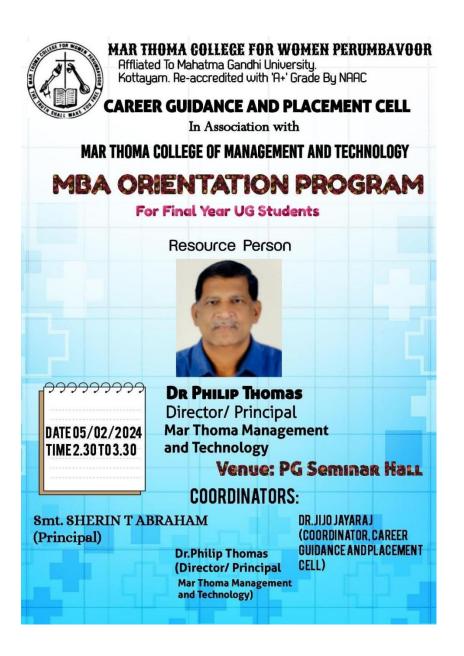
Photograph of the Programme



Photograph of the Programme

MBA ORIENTATION PROGRAMME

Career Guidance Cell in Association with Mar Thoma College of management and Technology conducted a Seminar on "MBA Orientation Programme" on 5/2//2024. Resource Person was Dr. Philip Thomas, Director, Mar Thoma Management and Technology. 38 studentsfrom different streams participated in the Seminar.

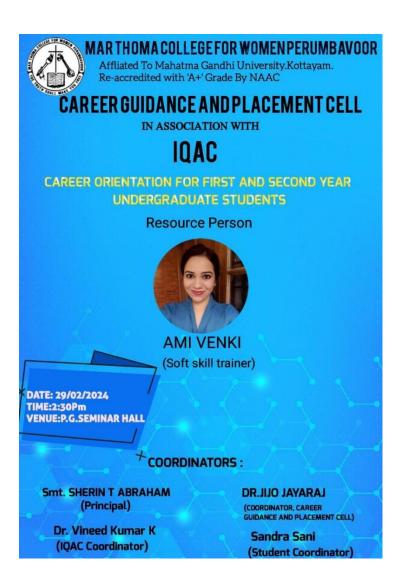




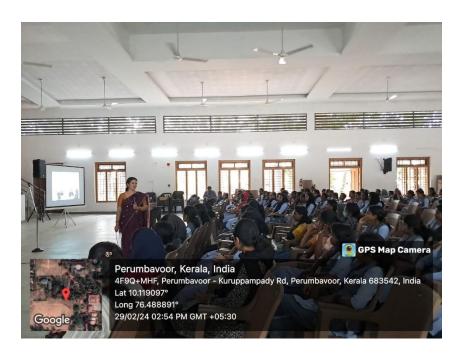


CAREER ORIENTATION

Career Guidance Cell in Association with District Employability Centre conducted a Seminar on "Career Orientation for First and Second Year Under Graduates" on 29/2//2024. Resource Person was Ms. Ami Venki, Soft Skill Trainer. 78 Students from the college benefited from the programme.







PLACEMENT DRIVE IN ASSOCIATION WITH TATA ELECTRONICS

Career Guidance Cell in Association Drive management conducted a Placement Drive on 5/2//2024. The recruiting firm was Tata Electronics a reputed international firm. The vacancies to the postes such as Technical Assistant, HR etc. Were filled through the recruitment. 23 students from our college got selection.



Brochure of the programme



Mar Thoma College for Women Perumbayoor

(Affiliated to Mahatma Gandhi University, Kottayam Re-accredited with A+ Grade by NAAC)

Career & Placement Cell 2023-24

Successfully Placed in TATA Electronics Under



Fathimmas K M



Rahana K Prasad M.Sc Zoology



Sara Kuriakose M.Sc Zoology



Zaheera Nazrin N K M.Sc Zoology



Minu Saji M.Sc Zoology



Alija Assainar B.Com CA



Husna Yahiya B.Com CA



Anagha Sajeev



Binta Sajeev B.Com Finance & Tax B.Com Finance & Tax B.Com Finance & Tax



Soofiya M S



Annrose Johny
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B.Com Finance



Almas M J





Anju T M Nandhana Mohan Devig & Tax B.Com Finance & Tax B.Com Finance & Tax B.Com Fi



Devipriya K B



Krishnapriya Manoj B.Com Finance & Tax



Farisha K M B.Sc Physics



Syamini Sasi B.Sc Physics



Revathy Rajeev B.Sc Physics



Shahima Shahazada B.Sc Physics



Mereena Joji M.Sc Mathematics





Saieetha T J Aleesha Raihan M A
M.Sc Mathematics M.Sc Mathematics



Sruthi Suresh B.Sc Chemistr

