

B.Voc Fashion Technology and Merchandising

PROGRAMME OUTCOMES

PO1	Apply domain based knowledge to real life situations.
PO2	Acquire strong communication skills to function effectively in a diverse social atmosphere.
PO3	Adopt environmental values to enable sustainable living in the world.

UNDER GRADUATE PROGRAMME SPECIFIC OUTCOMES

	After the completion of the programme, the students will be able to:
PSO1	.This would enable the graduates completing B.Voc. to make a meaningful participation in accelerating India's economy by gaining appropriate employment, becoming entrepreneurs and creating appropriate knowledge.
PSO2	The proposed vocational programme in B.Voc Fashion Technology and Merchandising will be a judicious mix of skills, professional education related to Fashion Designing, Merchandising, Visual Merchandising, Entrepreneurship development and also appropriate content of general education.
PSO3	To provide flexibility to students by means of pre-defined entry and multiple exit points. To integrate NSQF within the undergraduate level of higher education in order to enhance

COURSE OUTCOMES

Sl. No.	Name of the Paper	Course Outcomes
		After the completion of the course, the students will be able:
1	SEMESTER – I BOCG101 LISTENING AND SPEAKING SKILLS IN ENGLISH	CO1 : To introduce the students to the speech sounds of English in order to enable them to listen to English and speak with global CO2 : To enable the students to speak English confidently and effectively in a wide variety of situations. CO3 : To help the students to improve their reading efficiency by refining their reading strategies.
2	SEMESTER – I BOCG102: IT FOR BUSINESS	CO1: The objective of the course is to help the student understand . CO2: To appreciate the critical role of Information Systems in today's organizations CO3: To help the students to improve their Typing speed.
3	SEMESTER – I FTMG103 INTRODUCTION TO FASHION BUSINESS	Co1: To introduce students to growth of fashion industry. Co2: To familiarize students with all major international and Indian Fashion designers, their styles of work and fashion related terms. CO3: To create awareness amongst students about the domestic and export garments industries and the various career opportunities and diversification possibilities in the field of fashion.
4	SEMESTER – I FTMS9104 TEXTILES & ORNAMENTATION	CO1:To gain knowledge about textile fibers and their uses. CO2: To develop an understanding about various kinds of fabrics, their structure and the utility. CO3: To impart knowledge about Textile dyeing and printing.
5	SEMESTER – I FTMS105 INTRODUCTION TO FASHION ART	CO1:To introduce students to basic sketching techniques and aspects of human anatomy & importance of fashion illustration. CO2:Drawing a fashion figure or a Croquis with proportion & body movements various poses required for fashion illustration. CO3:Various mediums for sketching and rendering life forms.
6	SEMESTER – I FTMS106 PROJECT I- HOME FURNISHING	CO1:To develop a home furnishing collection and adorn it with any of the surface ornamentation techniques. CO2:Students must do this project individually. CO3:Project should be worked out through various production stages under the guidance and approval of the faculty/faculties.
7	SEMESTER II	CO1:To assist the students in developing appropriate and impressive writing styles for various contexts.

	BOCG201: WRITING AND PRESENTATION SKILLS IN ENGLISH	CO2:To help students rectify structural imperfections and to edit what they have written. CO3:To equip students for making academic presentations effectively and impressively.
8	SEMESTER II FTMG9202 WORLD COSTUME-1	CO1: To Identify costumes with reference to time period and culture. CO2: To Create the realization that costumes, and fashion history lies in the excavated past of archaeology and art. CO3:To Understand the reason of costume evolution from necessity driven basics to flamboyant styles.
9	SEMESTER II FTMG9203 GARMENT EQUIPMENT AND MACHINERY	CO1:To understand various textile industry machines, CO2:To operating mechanism and sequences of garment construction methods. CO3:To know more equipments and machineries.
10	SEMESTER II FTMS204 ELEMENTS OF FASHION DESIGN	CO1: To familiarize students with the design elements and principles and its application in fashion designing. CO2:To Development of research techniques for individualistic concepts. CO3:Development of surface rendering techniques, build understanding to visualize different features of garment collectively and understand technical details to produce accurate technical.
11	SEMESTER II FTMS9205 BASIC PATTERN MAKING & GARMENT CONSTRUCTION	CO1: familiarize students with tools and methodologies of pattern making and sewing. CO2:To understand the language of pattern making and develop the ability to create designs through the flat pattern method. CO3:To enable the students to draft basic bodice block, skirt block and sleeve block.
12	SEMESTER II FTMS9206 INTERNSHIP-I - GARMENT MAKING UNIT	CO1: To know the guidance of a recognized supervisor to understand various steps and techniques involved in creation of a garment making. CO2:To get a certificate to prove their identity. CO3:To know the variance of garment making.
13	SEMESTER III BOCG301 PRINCIPLES OF MANAGEMENT	CO1: To know the basic introductory and foundational management course. CO2: To enable the students key knowledge, skills, and competencies in various aspects of management. CO3:The course encompasses the core components of management including planning, organizing, leading and controlling the organizations.
14	SEMESTER III FTMG302 FASHION MERCHANDISING AND MARKETING	CO1: To develop and understanding of the merchandiser, and merchandising departments in the apparel industry. CO2:Understand the potential and limitation of textile industry from a fashion designers' point of view.

		CO3:To Developing the expertise for appropriate selection of fabrics,trims,and other materials keeping the design/ style/ market in perspective.
15	SEMESTER III FTMG303 WORLD COSTUME II	CO1: Identify costumes with reference to time period and culture. CO2: Create the realization that costumes, and fashion history lies in the excavated past of archaeology and art. CO3:Understand the reason of costume evolution from necessity driven basics to flamboyant styles.
16	SEMESTER III FTMS304 DRAPING	CO1: To teach the basic principles of draping and to construct garments using draping CO2:To know the variance of draping. CO3:To know the different pathways of draping.
17	SEMESTER III FTMS305 -PATTERN MAKING, GRADING AND GARMENT CONSTRUCTION- WOMEN'S WEAR	CO1: To teach the students basic fundamentals of kid's wear and Women's worn. CO2:To enable students to do the proper layout of paper drafts on the fabric. CO3: To make maximum usage of fabric minimum wastage.

18	SEMESTER III FTMS306 -PROJECT II - WOMEN'S WEAR	CO1: To Design, make a Pattern, and Construct a Women's Wear. CO2: To get more confidence to do a womemens wear. CO3:To know the variance of women's wear.
19	SEMESTER IV BOCG401 SOFT SKILLS AND PERSONALITY DEVELOPMENT	CO1:The course aims to cause a basic awareness about the significance of soft skills in professional . CO2: inter-personal communications CO3: facilitate an all-round development of personality.
20	SEMESTER IV FTMG402 EXPORT PROCEDURES AND DOCUMENTATION	CO1: To develop an understanding of various organizational structures and function of various departments. CO2:To know the export procedure with different industries. CO3: To understand the potential and limitations of textile industry from a fashion designers' point of view.
21	SEMESTER IV FTMG403 ADVANCED FASHION ILLUSTRATION	CO1: Introduction to Various medium for stylization of croqui. CO2:To make the students capable to create their own style of illustration. CO3:To train students in colour rendering in different media keeping fabric qualities.
22	SEMESTER IV FTMS404 COMPUTER AIDED DESIGN	CO1: To introduce students to essential software's. CO2:To know the detailing of coral draw CO3:To know illustrater.it helps for advanced developments in CAD.
23	SEMESTER IV FTMS405 PATTERN MAKING AND GARMENT	CO1: To teach the students methods of taking body and form measurements for children's wear. CO2:To teach the construction methods for kid's wear CO3: To Design, make a Pattern, and Construct a kid's wear

	CONSTRUCTION - KIDS WEAR	
24	SEMESTER IV FTMS406 INTERNSHIP – II-EXPORT HOUSE	CO1: an apparel exporting firm to understand various steps and techniques involved in exporting. CO2:To get a certificate to prove their identity. CO3:To know the variance of Exporting.
25	SEMESTER V BOCG501 ENVIRONMENTAL STUDIES	CO1: To build a pro-environmental attitude CO2:behavioural pattern in society based on sustainable lifestyles. CO3:To impart basic knowledge on pollution and environmental degradation.
26	SEMESTER V FTMG502 FASHION FORECASTING	CO1: To enable student’s knowledge about prediction of upcoming trends, colours, texture, etc. CO2:To develop their forecasting skill. CO3:To know the trends of fashion.
27	SEMESTER V FTMG503 ART APPRECIATION	CO1:To induce the students and appreciation of art through ages & its impact upon lifestyle & fashion. CO2: To create innovative paintings inspired by the characteristics of world art. CO3:To know the application of art in fashion.
28	SEMESTER V FTMS504 ACCESSORY DESIGNING	CO1: To teach the students the art of accessory designing. CO2: To develop their creativity. CO3:To know more variety of accessory and development.
29	SEMESTER V FTMS505 PATTERN MAKING AND GARMENT CONSTRUCTION- MEN’S WEAR	CO1: : To teach the students basic fundamentals of men’s wear. CO2:To enable students to do the proper layout of paper drafts on the fabric . CO3:To make maximum usage of fabric with minimum wastage.
30	SEMESTER V FTMS506 PROJECT III- KIDS WEAR	CO1: To Design, make a Pattern, and Construct a Women’s Wear. CO2: CO2:To get more confidence to do a Kids wear. CO3:To know the variance of Kids wear.
31	SEMESTER VI BOCG601 ENTREPRENEURSHIP DEVELOPMENT	CO1: : To familiarize the students with the concept and overview of entrepreneurship with a view to enhance entrepreneurial talent. CO2: To impart knowledge on the basics of entrepreneurial skills and competencies to provide the participants with necessary inputs for creation of new ventures. CO3:To explore new vistas of entrepreneurship in 21st century environment to generate innovative business ideas
32	SEMESTER VI FTMG602 COST ACCOUNTING FOR APPAREL INDUSTRY	CO1: To understand the cost factors and calculation methods CO2:To know the accounting. CO3:To develop the skills.
33	SEMESTER VI FTMG603 VISUAL MERCHANDISING	CO1: To understand the various aspects Visual Merchandising. CO2:To know more details about boutique management.

		CO3:To know more about the props .
34	SEMESTER VI FTMS604 THEMATIC LINE DEVELOPMENT	CO1: : Each student will conceptualize and develop a collection of at least five garments. CO2:To know the detailing for selection of a thematic lines. CO3:To know more ideas about the new style,collections,trends etc.
35	SEMESTER VI FTMS605 PORTFOLIO PRESENTATION	CO1: : To help students to prepare a competitive portfolio which include best of their skills and talents. CO2:To develop the creativity. CO3:To prepare the final collections.
36	SEMESTER VI FTMS606 INTERNSHIP – III - VISUAL MERCHANDISING	CO1: : To understand the various aspects Visual Merchandising. CO2: To get a certificate to prove their identity. CO3:To know the variance of visual merchandising.