

## Best Practice II

### Title-Marthoman Care

#### Objectives

- ☐ To inculcate social responsibility among students and staffs and to create a better learning environment
- ☐ Empowering women with skill and practical training programmes

#### CONTEXT

Marthoman care was a novel idea to extend holistic care to the students/staff that comes from economically backward sections. The scheme works in three realms :

1. **Noon Meal Scheme/Snehasparsham:** Faculties and staff of the college very often noticed that many of our students were not carrying their daily meals due to severe economic problems at home. The detailed discussions with these students and their friends pointed out the urgent need for initiating a programme to eradicate hunger within the campus. **Snehasparham**, an initiative envisaged to provide free meals to the needy students to improve their nutritional intake and promote regular attendance and vibrancy in the campus was initiated in the year 2017 and continuing till this date. The resources for the above scheme have been shared by the management, teaching and non-teaching staff.
2. **Santhwanam: Fundraising for medical emergencies and rebuilding home:** One of the serious concerns of the college community was the severe economic crisis faced by our students, non teaching and temporary laborers during the time of medical emergency. The fundraising for medical aid (Santhwanam) ensures that medical aid is accessible and inclusive to all students. This can include immediate assistance for accidents, sudden illnesses, or any other medical emergencies that may occur on campus or outside the campus. Apart from this, financial aid is provided to students and temporary staff to rebuild the dilapidated houses. These programs often rely on donations from faculties,

management and non –teaching staff of our college. The institution visualizes that having a safe and stable home is a crucial first step towards addressing all other challenges.

### 3. ***Sarvada*: Free Skill Training**

To equip the students coming from socially moderate regions to face the competitive society and life conditions, the institution has given free training in career advancement, soft skill, business management, financial literacy, marketing, and networking. By equipping women with valuable skills, they can enhance their employability, economic independence and skills necessary to start and manage their own businesses. Skill training programs often incorporate leadership and professional development components to help women students to build essential skills for career advancement.

### **The Practice**

The welfare initiatives taken by the institution mainly aims to infuse social responsibility among the members of our college community. In the case of *Snehasparsham* the needy students were identified in the beginning of the academic year with the help of the students and leader of the class. Once the number is fixed, the decision about the starting of the scheme has been taken by the staff council and a faculty coordinator has been assigned for the same. Contributions for the scheme have been collected from the teaching, non-teaching and management. Meals were served in the college canteen along with other students. In the case of medical emergencies and rebuilding houses an immediate fund raising will be initiated under the *Snehasparsham* scheme and the financial assistance has been directly transferred into the concerned person's bank account.

Besides the above the institution has given free orientation and training to our students through various platforms like EDC, IIC, IEDC, Women Cell, TCS, and Career Guidance Cell to foster the spirit of innovation. Special care has been taken to train the students in the realm of women entrepreneurship, start-ups, intellectual property rights, innovation eco system etc. Practical training has also imparted to the students in the areas of led bulb making, preservation and conservation of historic\archaeological artifacts, star making, paper bag making, agarbatti making, cake baking, umbrella making etc. Our students actively participated and won several prizes and recognitions in the competitions, college level fests and hackathons.

### **Evidence of Success**

- ☐ The noon meal scheme immensely helped the students to overcome the nutritional intake and enhanced their academic orientations.
- ☐ **Payal Kumari**, (daughter of a migrant laborer from the state of Bihar) one of the student beneficiary of the above scheme for three years (2017-2020) secured first rank in the MG University examinations
- ☐ Enhanced the attendance rate of the students
- ☐ Consumer Protection Best Institutional State Level Award for the college (2021)
- ☐ Successful women entrepreneurs
- ☐ Three houses were rebuilt in the last five years
- ☐ Our voluntary/social care activities were highly appreciated by the District administrators, NGOs and other institutions
- ☐ Students actively starts their own business by using online platforms

### **Problems Encountered**

- ☐ The volume of money needed for extending social care is insufficient from the part of the government and the University.
- ☐ Money for the above programs has been collected from the stakeholders of the college; sometimes we faced the issue of irregularity.