

## **B.VOC TOURISM AND HOSPITALITY MANAGEMENT**

The B.Voc course in Tourism and Hospitality Management was granted to the college by the University Grants Commission (UGC) in 2018. The course has been designed to suit the contemporary requirements of the industry and aims at promoting skill development and entrepreneurship among students. The department conducts industrial visits to various centers of repute in the tourism industry and encourages students to showcase and market their skills at various fora. In order to encourage innovation, Team B.Voc has formed the Innovation Cell for Vocational Studies which comprises a start-up for tourism-related entrepreneurship, providing consultancy services and tour packages at nominal rates.

### **PROGRAMME OUTCOMES**

The Programme aims at providing undergraduate studies which would also incorporate specific job roles along with broad based general education. This would enable graduates completing B.Voc to participate meaningfully in accelerating India's economy by gaining appropriate employment, becoming entrepreneurs and creating knowledge

The B. Voc programme in Tourism and Hospitality Management has been designed with the following objectives:

- a) To provide judicious mix of skills relating to the tourism and hospitality sector
- b) To ensure that the students have adequate knowledge and skills, so that they are industry-ready
- c) To provide flexibility to the students by means of pre-defined entry and multiple exit points

## **Our Team**

### **Nodal Officer**

Dr.Minu Susan Koshy

### **Faculty Members**

Ms. Uthara Suresh

Ms. Sabitha P.S.

Ms. Arya M.L.

## **ACHIEVEMENTS AND ACTIVITIES**

- One-month internship at Kairos Institute, Thodupuzha.
- Certificate from Cochin International Airport Limited (CIAL)
- Participation in Guiders Travel Mart, hosted by Guiders Academy at Kadavanthra in December 2018
- Destination visits to Thattekad Bird Sanctuary, Bhoothathankettu and Iringole Bhagawathy Temple in December 2018
- Destination visits to Kallil Temple and Malayattorin February 2019
- Destination visits to Hill Palace, Thrippunithura, Mattancherry, Fort Kochi, Mangalavanam and Vallarpadam Church in October 2019
- Celebrated National Tourism Day as 'Incredible 2K19' in January 2019
- 'Meraki 2019' conducted in association with B.Voc Fashion Technology and Merchandizing, on World Fashion Day

- One-month internship training at Kairos Institute, Thodupuzha.

### **HIGHLIGHTS OF THE COURSE**

- Regular industrial visits and interaction with experts
- Industry-exposure and readiness
- Real-time training in tourism and hospitality management
- Summer internships
- Placement services