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## **MEMORANDUM OF UNDERSTADING (MOU)**

This Memorandum Of Understanding (MOU) entered at Mar Thoma College For Women, Perumbayoor (referred to as First Party) and Weaving Bird, (referred to as of Understanding (MOU) as a part of academy - industry interaction and for mutually beneficial promotional activities. The understanding is stated as follows:

During the contemplation of understanding, both parties agree to work together and achieve the following objectives:

To contribute to and enhance the ability of students to adapt to actual working environments and facilitate practical application of knowledge gained.

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- To establish close and continuous interaction between Mar Thoma College for Women and Weaving Bird to discuss professional and practical issues related to the field of fashion technology and merchandizing.
- To exchange technical ideas and deliver expert lectures in professional fashion designing practices.
- To organize training camps and internships for students.
- To organize site/ filed visits for students to promote interaction between students and 5. industrial players.

To organize extracurricular, co-curricular and related activities jointly for the benefit of students and the parties concerned.

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- To organize continuing education programmes by assessing the need of the fashion 7. industry with emphasis on fashion technology and merchandizing.
- To organize seminars/workshops in mutually agreed areas for dissemination of 8. knowledge amongst the students, professional community and the society at large.
- Both parties shall strive together and put their best effortes for the successful 9. implementation of the agreement.
- 10. Weaving Bird, shall provide neccessary support for Mar Thoma College For Women, Perumbayoor for the student community in the form of lectures/ seminars/ technology.
- 11. The cooperation and development of activities may be extended to other fields and subjects where Mar Thoma College For Women, Perumbavoor and Weaving Bird QULEGE FOR identify areas of interest.

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- 12. Both the parties recognize that this Memorandum of Understanding establishes the foundation for mutual understanding and interest and does not entail any financial obligations for either party.
- 13. This agreement shall become valid upon signing by both sides, and will be in force from the date of signing, with the understanding that the agreement may be cancelled by either side by giving prior notice in writing, not less than one month before the date of termination.

For and on behalf of Mar Thoma College For Women, Perumbavoor,

1. Dr. Gigi George Principal- In -Charge Mar Thoma College for Women, Perumbayoor

For and on behalf of Weaving Bird,

1/362, Devos ovasli Kallungal Lane, Thollumngons

Witnessed By

1. Dr. Minu Susan Koshy (Nodal Officer B. Voc Programmes)

2. Dr. Anupama P.(HOD. Department of Physics)

Mar Thoma College For Women

Perumbayoor

Date: 12/12/2019 Place: Penumbayooro